



### Using ICT to reach Women Farmers Learning Event

INGENAES is working with partners in Bangladesh to improve gender equity of Information and Communication Technology (ICT) based agricultural extension. Members of the University of California, Davis INGENAES team presented findings through a webinar on challenges and best practices for [using information and communication technologies \(ICT\) to reach women farmers in extension](#), sharing examples of how gender is currently being addressed, and hosting a dialogue around next steps and ideas.

An active conversation ensued, with participants finding many challenges and opportunities in using ICT as a platform for reaching women, especially in more rural, traditional households. [Check out the webinar video here.](#)

The webinar was held Feb 24/25 with nearly 200 participants from across the U.S. and Bangladesh, as well as other countries like Kyrgyzstan and Zambia. While the conversation is focused on Bangladesh, much of the conversation is applicable to ICT based extension happening globally.



### Gender in Extension Training & Nutrition Club Launch in Bangladesh

Together with Dr. Shahnaj Parveen (BAUEC) Olyul Islam and Asma Parvin (BIID) INGENAES trainer Janet Henderson facilitated a gender and nutrition integration workshop with 10 women and 17 men (extension staff and farmers) in Mymensingh. Through discussions and active roleplay depicting the issues of gender stereotypes and discrimination in agricultural extension, participants were surprised at the issues that came up over and over again.

Many ideas are being generated on how to overcome gender barriers. The participants realized that there are actually many activities in the home, community, and on the farm for which both men and women are responsible, so training mixed groups makes sense but is currently not common. You can view photos at <http://www.bauec.net/photos>, as well as a video of the silent role play at <http://www.bauec.net/videos>.



Photo credit: A. Bohn 2016

**INGENAES partners with the Zambia Ministry of Agriculture to host a Nutrition Harmonization Workshop**

### IAPRI Partners with INGENAES

INGENAES is thrilled to have a formal partnership with the Indaba Agricultural Policy & Research Institute (IAPRI),

The Ministry of Agriculture's Food and Nutrition Section is partnering with INGENAES to harmonize the nutrition-related materials and messages that public, private, and NGO extension officers disseminate to farmers. At a workshop in Lusaka in late January, key stakeholders discussed how nutrition can be integrated into materials and activities led by agriculture extension officers to reach men and women farmers with appropriate nutrition information. [Find resources from the day here.](#)

For more information, contact Kristy Cook, [kcook@culturalpractice.com](mailto:kcook@culturalpractice.com) or Edey Kuyper, [emkuyper@ucdavis.edu](mailto:emkuyper@ucdavis.edu). Photo below (credit J. Tshinseki 2016)

Zambia's foremost source for agricultural policy research and recommendations. Through the INGENAES partnership, IAPRI will survey, test, and make recommendations regarding monitoring and evaluation measurement tools sensitive to the contribution that agricultural extension services can make to affecting nutrition and gender equity.

This action research project will focus on tools that are appropriate to the context of Zambia, but will have implications for global implementers of extension and advisory services working to integrate nutrition and gender within their work. What gets measured gets done!



### Co-location Kick-off in Zambia!

by David Dillon, University of Florida

During the first week of March, University of Florida graduate students David Dillon and Audrey Smith traveled to Zambia with Dr. Alyson Young to work on what has been dubbed the "Co-location Activity". It is an analysis of how overall network structures are related to geospatial networks. Through this activity we will model how information flows through networks, identify bottlenecks, and potential resource hubs (e.g., to access nutrition and other information), and potential. The aim is to develop a formal tool to collect and analyze geospatial and social network data in the region and to strengthen the capacity of the Ministry of Agriculture, agricultural extension workers and other stakeholders in the process.



### Highlights on UN Recommendations for Rural Women's Rights

Currently representing one-fourth of the world's population, rural women contribute extensively to agriculture, rural development, food and nutrition security, and poverty reduction. On March 4, the United Nations published new [recommendations for state governments](#) to acknowledge and protect the rights of rural women through their "General Recommendation no. 34 on the Rights of Rural Women".

The international treaty affirms women as "drivers of sustainable development", calling for State parties to mainstream gender-sensitive perspectives in all agricultural and rural development policies, strategies, plans, and programs...[read the full highlights](#)

## Honduras Activities Update

Preparations for working in Honduras began with a short, intensive scoping visit to the country in February 2016 to meet with the USAID mission staff and potential partners working in agricultural extension-related activities in the southwest regions of the country. During the visit, INGENAES staff and stakeholders identified areas for partnership including will pursue concerning capacity building of local extension providers to support them in integrating gender and nutrition into their work. A detailed work plan and partners will be finalized soon, so stay tuned!

For more information, contact Kathleen Colverson at [kcolverson@ufl.edu](mailto:kcolverson@ufl.edu)

## Nepal Activities Update

The Nepal scoping mission for INGENAES took place in December 2015, with consortium representatives from the University of Florida and Cultural Practice meeting with prospective extension partners organizations in Nepal. Following a stakeholder workshop, a draft work plan circulated comments. Currently, the Nepal INGENAES team is working with the individual Nepali organizations to identify specific action steps and dates to implement the work plan. Stay tuned for future news!

For more information, contact Kathleen Colverson at [kcolverson@ufl.edu](mailto:kcolverson@ufl.edu)



## About us

The USAID funded Integrating Gender and Nutrition within Agricultural Extension Services (INGENAES) project is made possible by the generous support of the American people through the United States Agency for International Development (USAID). INGENAES is designed to assist partners in Feed the Future countries ([www.feedthefuture.gov](http://www.feedthefuture.gov)) to build more robust, gender-responsive, and nutrition-sensitive institutions, projects and programs capable of assessing and responding to the needs of both men and women farmers through extension and advisory services.

Email [abohn@illinois.edu](mailto:abohn@illinois.edu) with questions or comments.

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