

# Addressing Gender Issues in Agricultural Value Chains

Facilitator's Guide

Prepared by:

Cultural Practice, LLC





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#### Overview

Value chains are a widely used organizing framework for agricultural programs because they facilitate linkages between farmers and other actors involved in moving crops and livestock by-products from the field to the market. These linkages are critical for developing extension systems that facilitate the exchange of information and technologies about, to, and from farmers and other actors. Value chain practitioners are often aware of the importance of addressing gender issues but are sometimes unable to identify practical, actionable, and evidence-based interventions to address them. This workshop will aim to fill this gap with classroom and field-based activities, using USAID's Promoting Gender Equitable Agricultural Value Chains (2009).

This facilitator's guide provides an agenda and description of workshop ...

#### Competencies

At the end of the workshop, participants will:

- Understand key issues related to gender, extension and advisory services, and value chains
- Understand principles of integrating gender analysis into value chain programs
- Be able to conduct a gender analysis of agricultural value chain programs
- Be able to identify how to design and monitor gender-equitable extension-related activities in value chain programs

### Sample Agenda

This workshop is intended to include both classroom and field components. The total numbers of days for the workshop will vary depending on how the field components are designed. A minimum of 3.5 days are necessary for the classroom material, which includes time required to prepare for field visits and a short debrief and analysis session following those visits.

The number of days dedicated to the field component will be determined by how many interviews are organized and the time required to travel to the interview sites. It is recommended that the field component include interviews with at least two different actors in the same value chain. Where possible it should include at least one set of interviews with men farmers and with women farmers. Depending on how many participants attend the workshop, the farmer interviews can either include individual interviews, group interviews, or a focus group discussion. Other interviews can be conducted with input suppliers, processors or buyers, or extension officers.

The agenda can be designed to also include time for participants to examine gender issues in value chains in their own projects. In the sample design below there is time dedicated for this on Day 1 (Gender issues in agricultural value chains), Day 2 (Identifying Gender-based Constraints in Participants' Projects), and then at the beginning of Day 5 (Development of Value Chain Presentations).

Day 1		
Time	Topics	
9:00 – 9:45	Welcome and Introduction	
9:45 – 10:45	Agricultural Value Chains and Extension and Advisory Services	
Break (15 minutes)		
11:00 - 12:30	Gender issues in agricultural development	
Lunch (1 hour)		
1:30 - 3:00	Gender issues in agricultural value chains	
Break (15 minutes)		
3:15 – 5:00	Gender Dimensions Framework	
Day 2		
9:00 - 10:30	Identifying and Prioritizing Gender-based constraints	
Break (15 minutes)		
10:45 – 12:00	Facilitation techniques: Part 1	
Lunch (1 hour)		

Below is a sample agenda of a 4.5 day workshop with 1.5 days for field work.

1:00 - 2:30	Knowing how you're doing	
2:30 - 3:30	Facilitation Techniques: Part 2	
	Break (15 minutes)	
3:45 – 5:00	Identification of Gender-based Constraints in Participants' Projects	
	Day 3	
9:00 - 10:00	Understanding discrimination	
10:00 - 10:30	Preparing Interview Guides	
	Break (15 minutes)	
10:45 – 12:00	Preparing Interview Guides (continued)	
Lunch (1 hour)		
1:00 - 3:00	Interviews with Input Suppliers	
Break (30 minutes)		
3:30 -5:00	What do we know now that we didn't know before?	
	Day 4	
9:00 - 3:00	Interviews with Men and Women Farmers	
3:00 - 5:00	What do we know now that we didn't know before?	
Day 5		
9:00 - 10:30	Development of value chain presentations and action plans	
10:30 - 12:00	Presentations and Commitments (with 15 minute break)	
12:00 - 1:00	Concluding Remarks and Evaluation	
	Lunch	

The rest of the Facilitator's Guide reflects a workshop that was conducted in Dhaka, Bangladesh May 1 - 5, 2016. Due to logistical constraints the field component included one-day of interviews with input suppliers and with buyers and processors.

# Day 1

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Agenda		
Time	Topics	Activities
9:00 – 9:45 Welcome and Introduction	Participant and Facilitator introductions and expectations	
		Review of session goals and objectives
		Ice breaker activity
9:45 – 10:45 Extension and Advisory Services in Agricultural Value Chains	Review of key agricultural value chain concepts	
	Discussion of challenges and opportunities of participation in value chains for smallholders farmers	
		Discussion of role of extension and advisory services in agricultural value chains
Break (15 mi	nutes)	
11:00 – 12:30	Gender issues in agricultural development	Review of key gender issues in agricultural development
		Discussion of gender concepts
Lunch (1 hou	ır)	L
1:30 – 3:00	Gender issues in agricultural value chains	Discussion of key gender issues in agricultural value chains
		Activity: Mapping the value chain
Break (15 mi	Break (15 minutes)	
3:15 – 5:00 Gender Dimensions Framework	Introduction to gender analysis	
	Introduction to the gender dimensions framework	
		Activity: Understanding the gender dimensions framework

#### At the start of the workshop

This workshop includes a pre- and a post-test (<u>Annex 1</u>: Self-Assessment Questions for Addressing Gender Issues in Agricultural Value Chains Workshop

) designed to capture the learning achieved by participants. The pre-test are given to participants at the beginning of Day 1 and are asked to fill them out before the workshop begins. Each pre-test has a number on it and participants are asked not to write their names on it so that the tests can be anonymous. Participants need to remember this number so that they can put it on the post-test at the end of the workshop.



#### Welcome and Introduction

Objectives

- Understand purpose and agenda of the workshop
- Become familiar with participants
- Establish principles of dialogue and conduct for the workshop

Duration	45 minutes
Format	Group discussion and ice-breaker activity
Equipment and supplies	Computer and projector

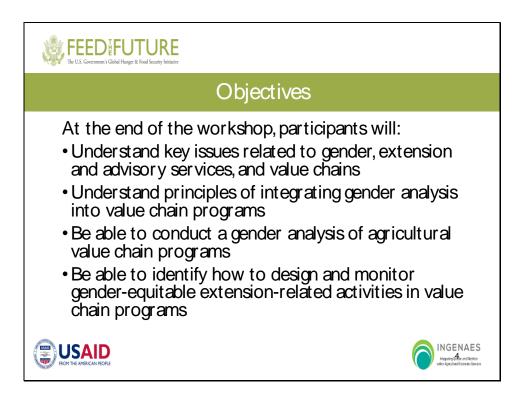




With this slide, the Facilitator(s) can introduce themselves.



The facilitator(s) can choose how to have participants introduce themselves. This workshop had participants provide their name, organization, and something interesting that the group wouldn't know about them, for example, a hobby.





# FEED FUTURE

Vision & Goal

#### VISION

empower women to better contribute to higher household incomes, increase agricultural productivity, and improve nutritional outcomes for family and community members.

#### GOAL

reduce gender gaps in agriculture, increase empowerment of women farmers, and improve the integration of and attention to gender and nutrition, both in and through agricultural extension and advisory services.









#### Nutrition sensitive approaches These address the underlying and systemic causes of malnutrition and development. These can be integrated into a range of programs addressing: food security; • adequate caregiving resources at the maternal, household and community levels; and · access to health services and a safe and hygienic environment Nutrition-sensitive programs can serve as delivery platforms for nutrition-specific interventions. These are programs that address the immediate determinants of fetal and child nutrition and developmentadequate food and nutrient intake, feeding, caregiving and parenting practices, and low burden of infectious diseases. INGENAES Integrating Gender and Nutrition athin Amin Israel Extension Services



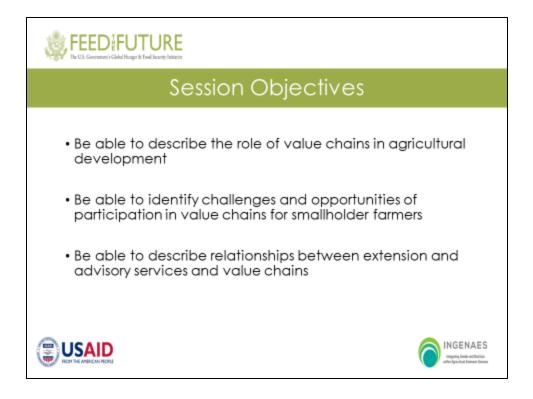
#### Extension and Advisory Services in Agricultural Value Chains

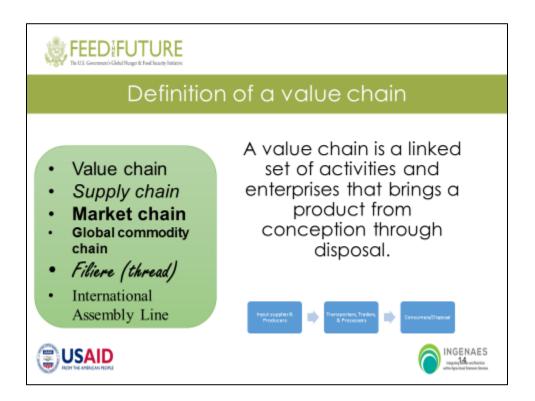
#### Objectives

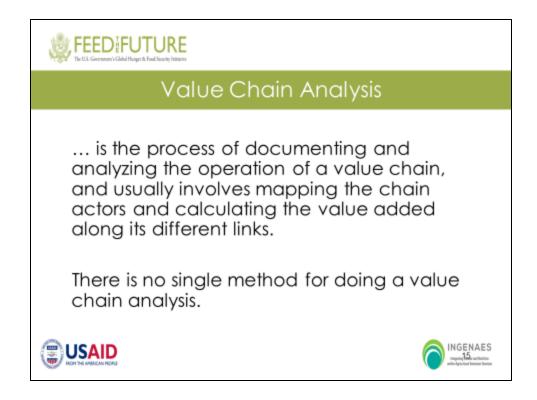
- Be able to describe role of value chains in agricultural development
- Be able to identify challenges and opportunities of participation in value chains for smallholder farmers
- Be able to describe relationship between extension and advisory services and value chains

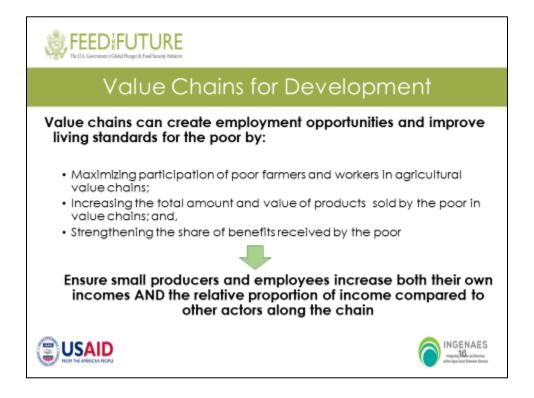
Duration	1 hour
Format	Lecture and group discussion
Equipment and supplies	Computer and projector





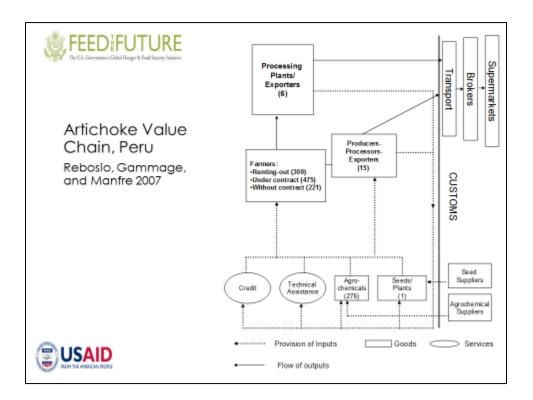


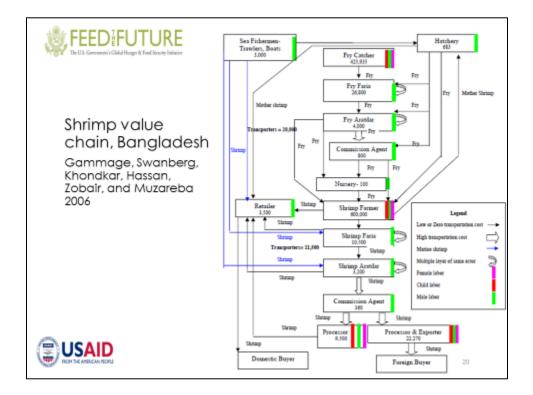


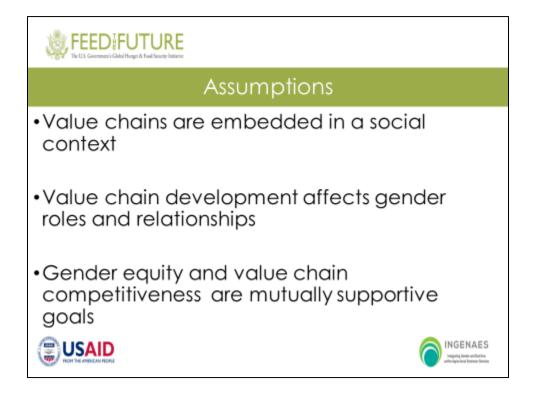














# FEED FUTURE

#### Common Constraints for Smallholders

- Small land holdings
- Low productivity or lack of access to productive technologies
- Lack of access to affordable inputs and BDS
- Lack of access to market information
- Limited range of finance and credit options
- Weak producer associations
- Weak market linkages
- Lack of coordination between public and private sector stakeholders
- Trust







# FEED FUTURE

#### Definition of Extension

**Extension** is a term first used to describe adult education programs in England during the second half of the 19th century. These programs helped extend the work of universities beyond the campus and into neighboring communities. In the early 20th century this extension function was transferred to the Ministry of Agriculture and renamed as "advisory services". The term "extension" was adopted in the United States during the late 19th century and integrated into the Land Grant Universities as a central function of these institutions and in their role as partners in the cooperative extension system.





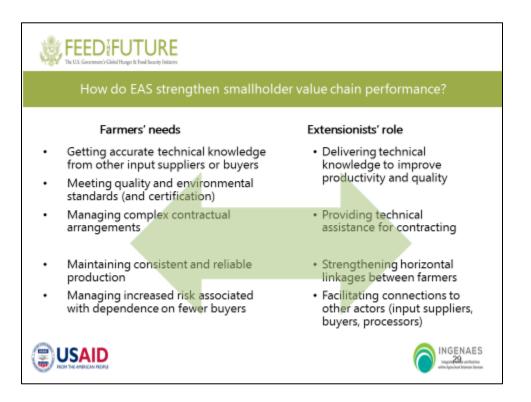
# EED FUTURE

#### **Definition of Advisory Services**

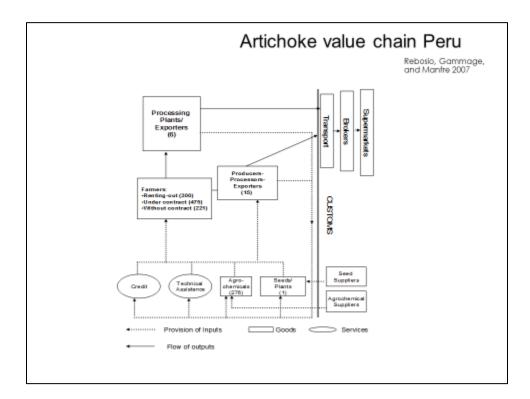
Advisory Service(s) is a term commonly used as an alternate for "extension services". These systems involve a broad spectrum of market and non-market entities, and agents are expected to provide useful technical information about new technologies that can improve the income and welfare of farmers and other rural people. Apart from their conventional function of providing knowledge and technology to improve agricultural productivity, agricultural advisory services are also expected to fulfill a variety of new functions, such as linking smallholder farmers to high-value and export markets, promoting environmentally sustainable production techniques, adapting to climate change, and coping with the effects of HIV/AIDS and other health challenges that affect rural people. USAID



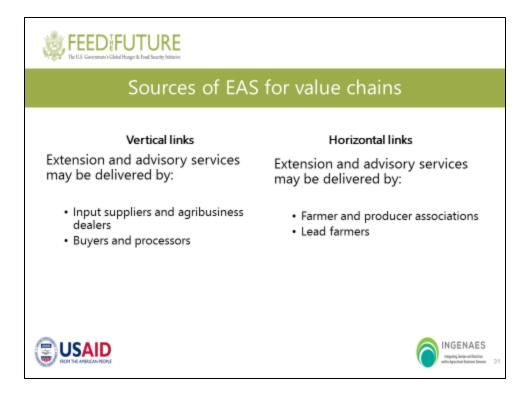
# What is the connection between extension and advisory services (EAS) and value chains? Discussion

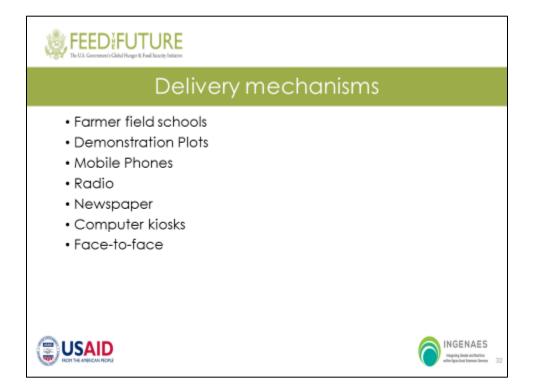


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The slide above can be used to generate a discussion about the different entry points for extension and advisory services in value chains.





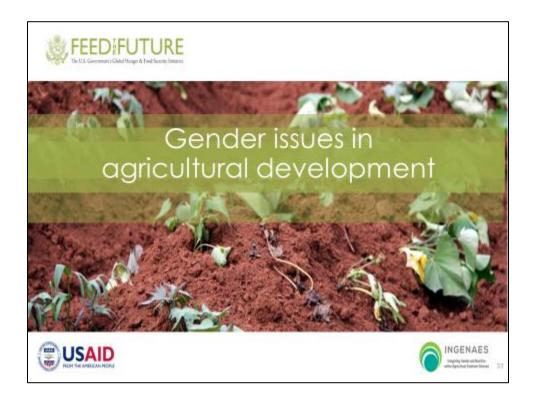
#### Gender issues in agricultural development

Objectives

- Be able to identify gender-related challenges and opportunities in agricultural development
- Be able to define key gender concepts

Duration	90 minutes
Format	Lecture and group discussion
Equipment and supplies	Computer and projector

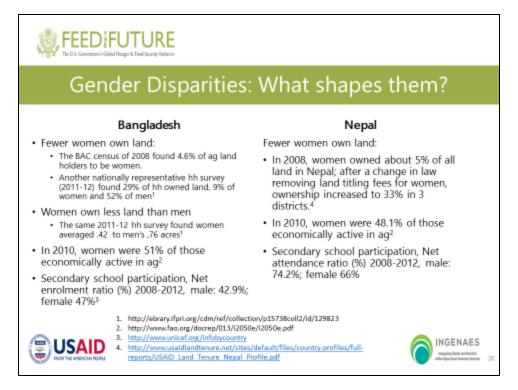
A review of key gender concepts is conducted during this session. The Facilitator(s) can choose to review these concepts with participatory exercises, videos, or other techniques. No recommendations are provided in this guide for how to do this. Readers can consult <u>the IGWG website</u> and other compilations of gender training materials for ideas.





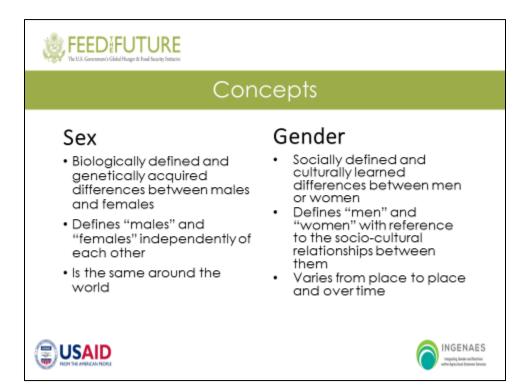
#### A video can be used to generate a discussion about gender issues in agriculture. Examples of videos that can be used are provided in the table below:

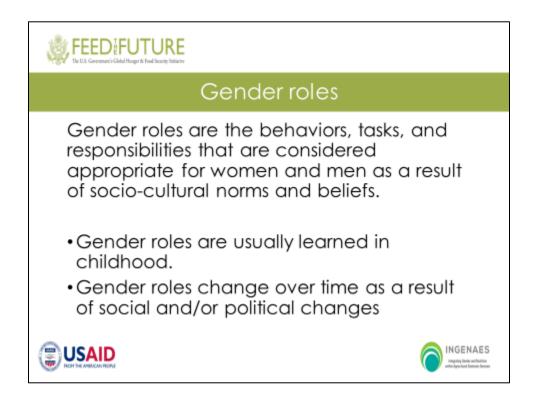
Video title and objective	Links
Why closing the gender gap in agriculture matters The objective of this video is to show research and evidence for why gender issues are important in agricultural research-for-development.	https://www.youtube.com/watch?v=uDM 828TpVpY&feature=youtu.be https://youtu.be/4viXOGvvu0Y
Gender roles, relations, and stereotypes The objective of this video is to illustrate the definitions of gender roles and relations. The video should help participants understand the two concepts, as well as generate a discussion about how gender roles and relations can be negative if they become stereotypes that limit men's or women's opportunities.	https://youtu.be/MN_ICRiW7JI



Following the video on gender disparities, this slide provides similar information but tailored to the country where the workshop takes place. This allows participants to connect the general points from the video to the local context in which they are working.









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### Gender equality and gender equity

Gender equality is the GOAL. It refers to the ability of men and women to have equal opportunities and life chances.

> It does NOT mean that resources or benefits must be split evenly between men and women

Gender equity refers to fairness in representation, participation and benefits. The goal is that both women and men have a fair chance of having their needs met and each has equal access to opportunities for realizing their full potential.

 It refers to the processes used to achieve gender equality.

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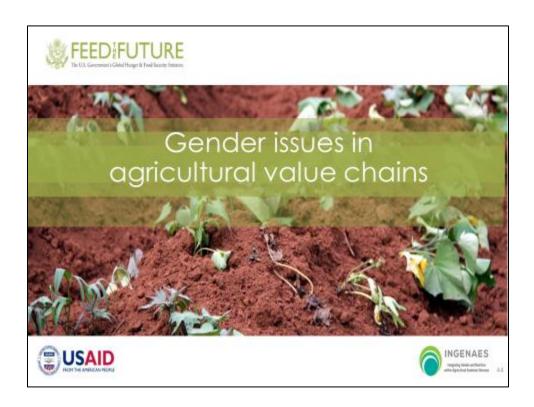


#### Gender issues in agricultural value chains

Objectives

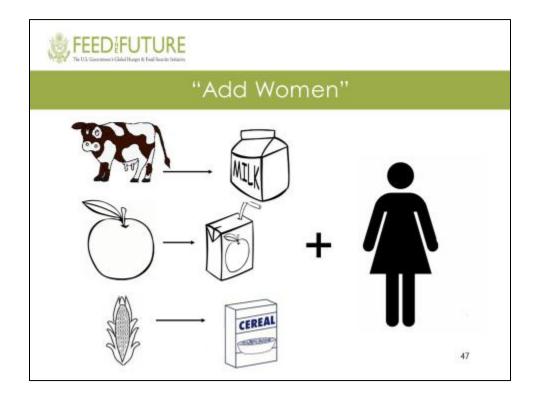
- Identify key gender issues in agricultural value chains
- Be able to map participation of men and women along agricultural value chains

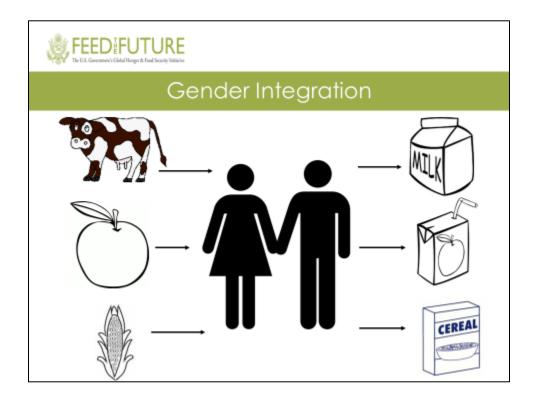
Duration	90 minutes
Format	Lecture with plenary and small group activity
Equipment and supplies	Computer and projector Projector screen Flipcharts and markers











# FEED FUTURE

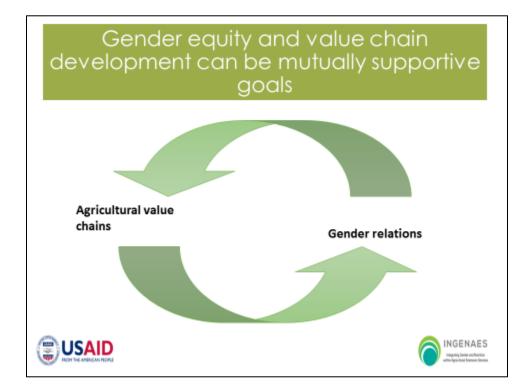
#### Gender issues in agriculture are not just for women

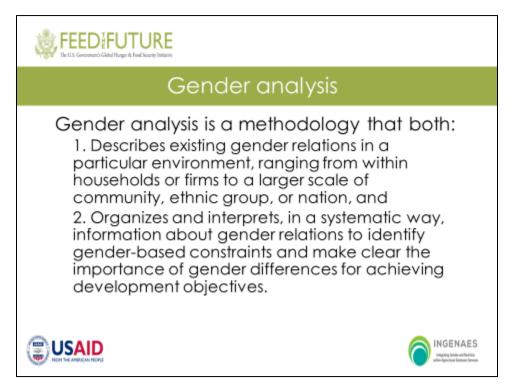


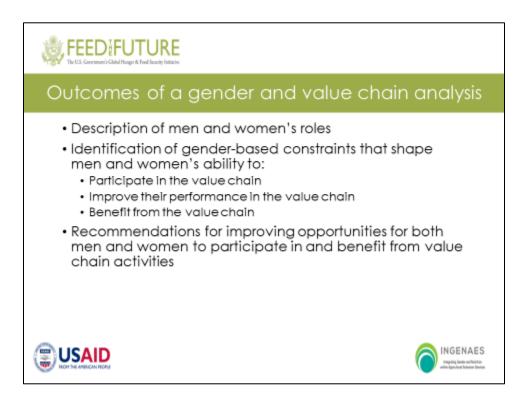
Providing more equitable access to all factors of production: land, labor, water, credit, and information for both women and men

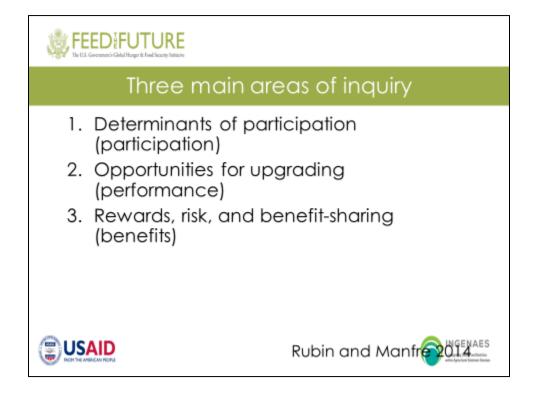
Gender integration means looking beyond women's role as farm laborers towards increasing their participation as farmer-entrepreneurs



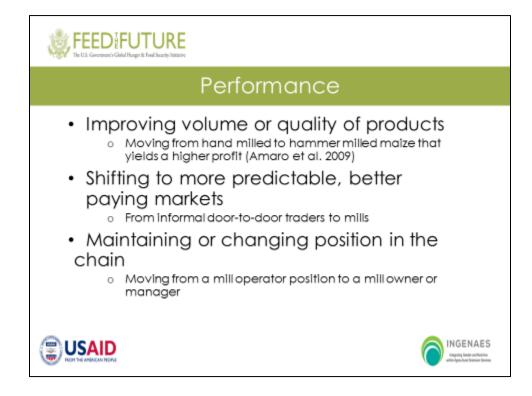


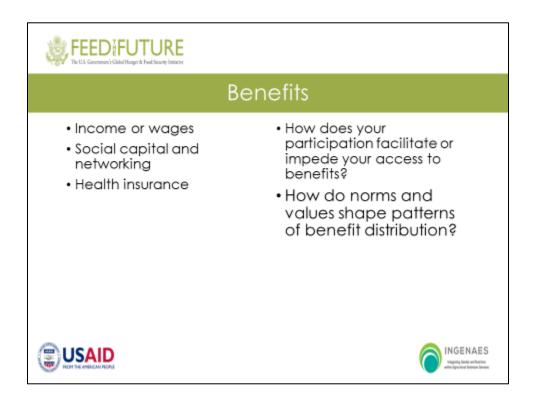


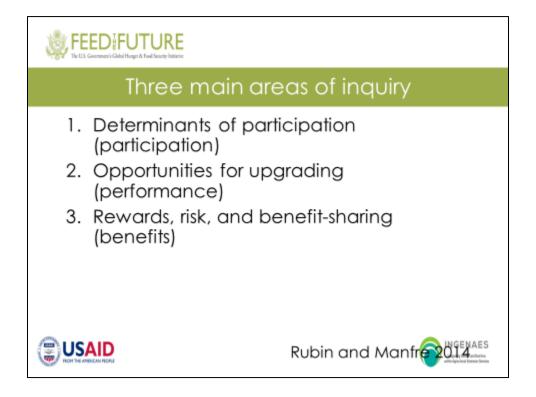


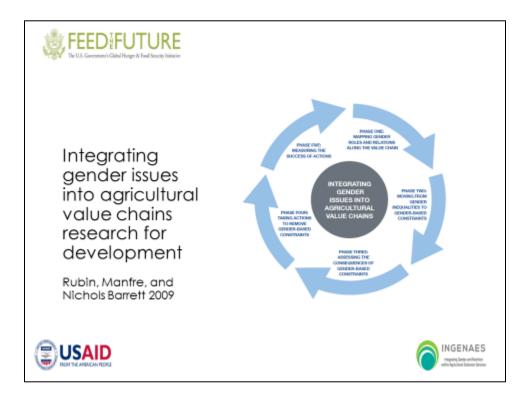


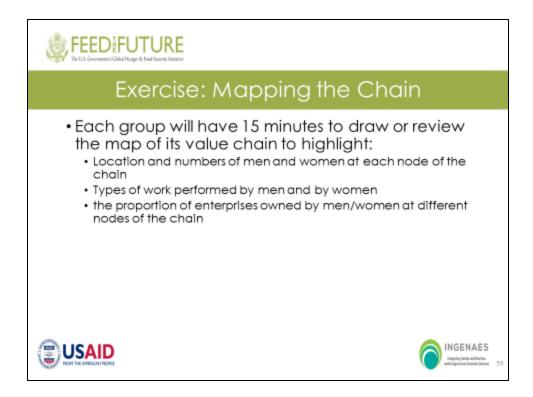


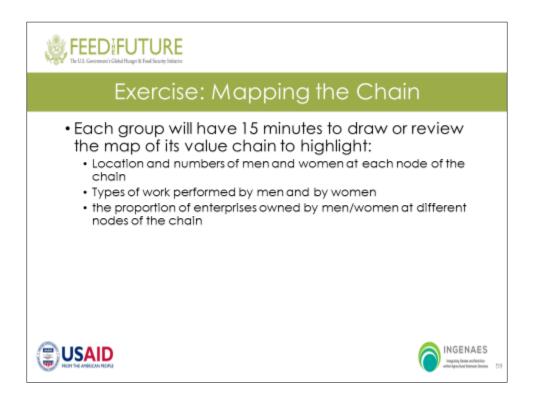












### Activity: Mapping the value chain

Purpose To reflect upon the different ways men and women participate in value chain activities.

Format Small group

- Timing 15 minutes group work, with 20 minutes for report out (depends on number of groups)
- Instructions 1. Ask participants to form small groups and appoint different people to draw, to record the discussion, and to be a presenter to the group.
  - 2. Each group will draw a value chain highlighting to the best of their ability:
    - a) The location and numbers of men and women at each node of the chain;
    - b) The type of work performed by men and women;
    - c) The proportion of enterprises owned by men and/or women at different nodes of the chain

Participants can use the following questions to guide the conversation about the value chain:

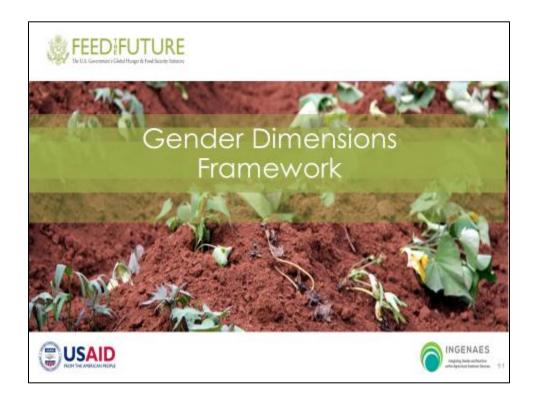
- a) What are the participation rates for men? What are the participation rates for women?
- b) What work is done by men/women? What positions do men/women typically occupy within firms or associations?
- c) What barriers exist to increase women's participation? What barriers exist to increase men's participation?
- d) What percentage of enterprises is owned by men? What percentage is owned by women?
- 3. Have 2-3 groups present their maps.

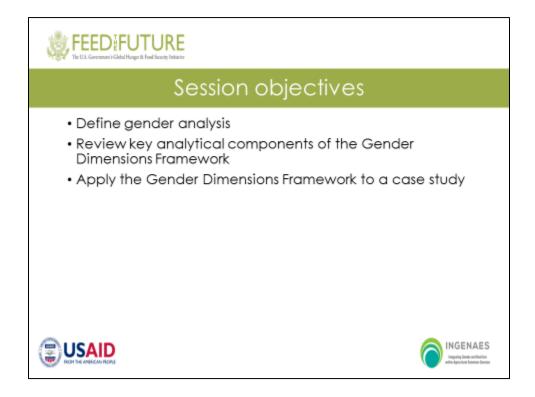
### Gender Dimensions Framework

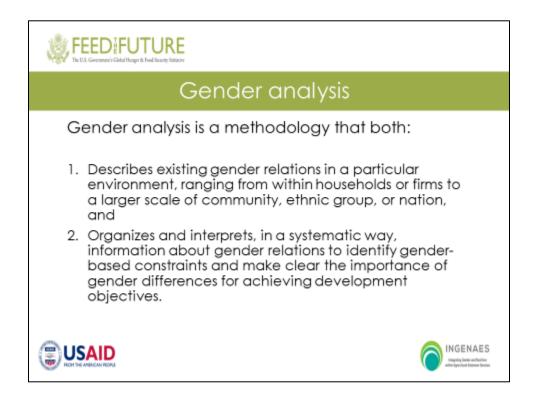
### Objectives

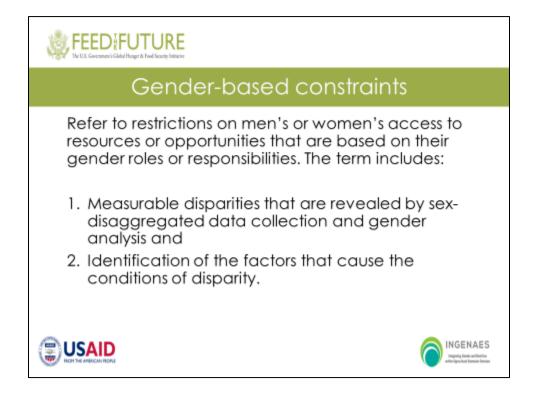
- Be able to define gender analysis
- Become familiar with key analytical components of gender dimensions
  framework
- Be able to apply gender dimensions framework to case study

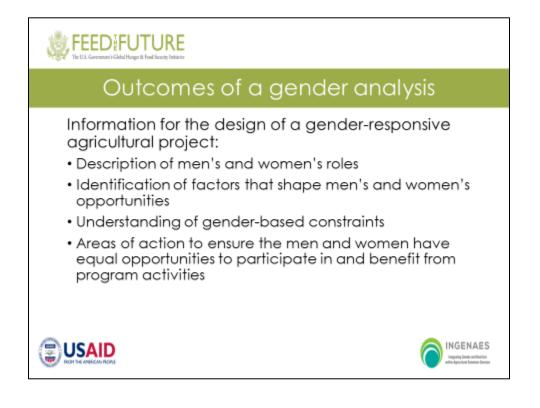
Duration	1 hour and 45 minutes
Format	Lecture and small group activity
Equipment and supplies	Computer and projector <u>Handout: Case study</u> <u>Handout: Worksheet 1</u>

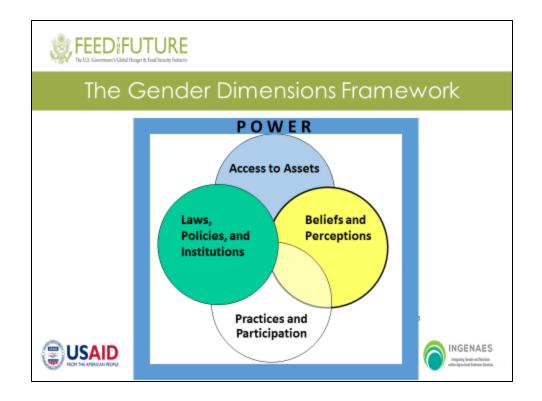






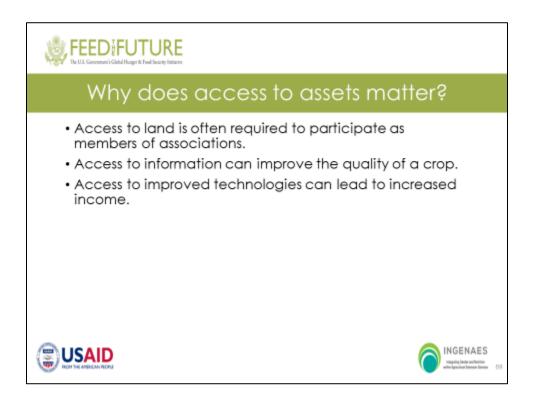


















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# Laws, policies, and institutions

Institutions mediate women's and men's access to assets and economic opportunities. Men and women are often treated differently by formal and informal laws, policies, and regulations including issues surrounding:

- · Ownership and inheritance rights
- Due process
- Employment opportunities
- Wages

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- Access to state resources (e.g. health, education, basic infrastructure, and public goods)
- · Access to agricultural services, information and credit

Laws can provide the framework for equality but in practice inequality may persist.





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	Information about men	Information a	about women
Dimension	Beliefs & Perceptions		Beliefs & Perception
Access (use,			
control,			
ownership) to			
assets			
Practices &			
participation			
Laws, policies, &			
institutions			

### Activity: Understanding the gender dimensions framework

To learn to use the gender dimensions framework as a means of Purpose organizing gender-related information Small group

Format

45 minutes including report out Timing

- Instructions
- 1. Ask participants to form groups of 2-3.
  - 2. Individually they should read the case study, highlighting information that pertains to each of the dimensions of the framework.
  - 3. Together, they should fill out Worksheet 1 and discuss challenges or questions about the case study and the data.
  - 4. In plenary, the facilitator will ask for information related to each dimension. The facilitator should be sure to ask the group:
    - a) If all groups categorized the information in the same way
    - b) If there was information that was difficult to organize by dimension

The plenary discussion should be sure to emphasize the definition of each dimension. It should also highlight how the dimensions are not mutually exclusive but interrelated, highlighting for example the role of the Beliefs & Perceptions column in relation to the other rows.

It may be necessary to explain that the table is only used for genderrelated data. Data that is "general" or is not disaggregated does not have to go into the table. However, some data may require further analysis to understand if there may be gender differences and these should be noted for further exploration and clarification.

### Handout: Case Study in Applying Gender Analysis to an Agriculture Development Program<sup>1</sup>

# ENHANCING THE AGRICULTURE SECTOR THROUGH TRADE (EAST) PROJECT IN TWANYA

### Country background

"Twanya" is a fictitious nation of approximately 27 million people. Classified as a "low-income" country by the World Bank, it has a mostly tropical climate, with many good water sources. It also offers microclimates suitable for cultivating a wide range of agricultural products. Agriculture, primarily from smallholder production, provides nearly one-half of the country's gross domestic product (GDP), and a significant proportion of GDP is earned from smallholder production. The economy has grown erratically over the last decade; the current GDP growth rate is 2.8 percent. Per capita GDP is just under US\$1,300 per year. Inadequate infrastructure, low agriculture productivity, poor export performance, and weak governance have negatively affected the country's economic performance.

### **Project Information**

The new agricultural competitiveness project in Twanya, Enhancing the Agriculture Sector through Trade (EAST), will support the development of the horticulture subsector, from production to processing to building market linkages. The project builds on previous activities, including a market analysis, which identified key fruits and vegetable crops for expansion. The program components include:

- Increase productivity of targeted horticulture commodities
- Strengthen trade and producer associations
- Increase employment in horticultural production and processing
- Increase agriculture trade in domestic, regional, and international markets

A new component of this project is greater emphasis on gender issues than in the past. The donor pronounced that the project's effectiveness will be linked to implementing the institution's ability to identify and address gender-related issues while also raising productivity and incomes. The donor country's operational plan has identified gender as a crosscutting theme, but unfortunately, the plan did not provide details about implementation strategies.

<sup>&</sup>lt;sup>1</sup> The methodology, case study and worksheets are taken from Rubin, D., Manfre, C. and Nichols Barrett, K. (2009) "Promoting Gender Equitable Agricultural Value Chains: A Handbook" Washington, DC: USAID.

Although no gender assessment was carried out before the design of the EAST project, in the course of its design and implementation, project staff found the information presented below from published reports and project documents.

### AGRICULTURAL PRACTICES IN TWANYA

Gender relations in Twanya are neither extremely unequal nor completely egalitarian. There are differences in men's and women's opportunities and responsibilities. The population is 80 percent rural, and most people are expected to marry and live on the small farms that supply their food and livelihoods. Although collaborative decision-making is increasing, especially among the younger generation, it is still customary for women to defer to men on a range of issues and in many public settings. Women have smaller social networks outside their villages and generally have lower levels of education.

### **Small Producers**

Smallholder farms draw primarily on household labor. Men and women in Twanya are both involved in agricultural production, processing, and marketing, but their roles and responsibilities are different. Family members provide the majority of labor required on smallholder farms. Women provide most of the day-to-day labor (e.g., planting, transplanting, weeding, and harvesting) on household fields and small gardens that supply the family with food (staple arains and local vegetables). The surplus is sold in the domestic market. Women work on plots that produce an increasing proportion of vegetables destined for the small but growing export market. They also raise poultry. Women and young girls have added responsibilities for child care and other domestic work, such as food preparation and cleaning; this is considered "women's work." Men work on the farms and are especially involved in land clearing and plowing. Hired labor supplements household labor on the farm, especially for weeding and harvesting. Many men own herds of cattle that are grazed on common lands. Some men have wage jobs, either as casual labor or in salaried positions, depending on their education and skills. Women carry their produce to market on their heads or hire men with carts or bicycles to assist them; men generally have their own transport or hire trucks to transport their produce. Men are more likely to handle crop sales and to share with their wives only a portion of the proceeds.

Title to most agricultural land is held in men's names. Twanya laws stipulate that children should inherit equally and that women may own land in their own names. However, women seldom inherit on an equal basis with their brothers. Women lack cash to buy their own land, or they lack access to capital to expand their current landholdings. This is in part the result of banks requiring spouses to cosign loans. It is still rare for an unmarried (single, divorced, or widowed) woman to obtain capital. Women's holdings are smaller than those owned by men. In addition, fields for staple foods and for higher-value crops are located in different locations. Women are expected to marry and gain access to land through their husbands, but a growing number of younger couples are registering their land in the names of both husbands and wives. Women operate approximately one-third of all agriculture enterprises but receive less than 10 percent of agriculture extension services.

Twanya has built many rural schools, and both girls and boys attend in equal proportions. Young women are usually less likely than young men to continue their education at the postsecondary level, as it is believed that boys should receive preference in education. Girls are required to leave primary or secondary school if they become pregnant. Among those who do continue, women are underrepresented in the fields of agricultural science, veterinary medicine, and engineering. In addition, customary laws and social attitudes further restrict women's opportunities to work outside the home after marriage.

### **Input Suppliers**

Seventy percent of input supply shops are owned by men. Within the supply shops, men and women are hired for different tasks. Few women possess the qualifications and certifications required to work in technical positions, such as agro-vet agents and extension workers. Women typically occupy positions in accounting and sales; men are hired as drivers, porters, and extension agents. Although women are physically capable of undertaking the tasks as porters, most people—men and women, employers and workers—believe it is "inappropriate" for women to load trucks because women will be more easily injured by the heavy work.

Input suppliers report that men's and women's purchasing patterns and use of inputs differ. Men are typically owners of large-scale farms, while women possess small gardens. Their purchases differ by scale. Even though women purchase fewer inputs, on average, shop owners say they display more interest in learning the proper use of the inputs bought. Women are perceived as more likely than men to follow instructions provided by agro-vet agents.

### **Producer Associations**

The vast majority of smallholder farmers receive inputs, market information, and training services through producer associations. In some cases, anyone who meets the membership requirements may join an association, for example, by

showing title to agricultural land, by owning livestock, or by paying dues and registration fees. In other cases, membership is limited to heads of households who can meet these conditions. Among married couples in rural Twanya, women and their adult children may sit in on meetings, but each household is allowed only one vote, usually given to the man as head of the household. It is commonplace for only the registered member (individual or household) to be permitted to establish an account or to receive training or other services.

Women's participation in producer associations varies greatly throughout the country, depending on the specific requirements for membership, their interest in the crops targeted, and other issues related to scheduling and location of meetings. Although women are active members, they are not frequently elected to executive leadership positions.

### Processors

Sex-segmented employment patterns are common in processing factories. Men dominate management and technical positions and fill the jobs that require operating heavy machinery or handling heavy loads. Women occupy lowskilled and lower-paid positions in the field and in packinghouses or on the assembly lines. Women are perceived as more adept at postharvest handling. There are cultural beliefs that link the sensitive care that horticultural products require with women's domestic work. Labor laws also restrict women's nighttime work hours and the weight of loads they may carry. Lower skill levels, lack of experience, and social conditions limit employment opportunities for women in senior management and technical positions in processing firms. It is believed that women are incapable of managing men. In addition, perceptions concerning the appropriateness of heavy lifting and machinery operation limit women's opportunities in processing plants. Reports indicate that sexual harassment of women is common.

Some processors notice that there is a difference in the quality of products supplied by men and by women, particularly of fresh fruits and vegetables. Men are thought to be more careless than women in storage transporting, resulting in contamination or bruising.

### Transporters

The majority of transportation companies are owned by men. Over 90 percent of drivers are also men. Women do drive small cars, but it is uncommon for a woman to drive large trucks, although those who have attended the National Service Driving School are capable of driving them as well as men. Transporters often hire young men to pack and load the fruits and vegetables. They do not like to hire young women because the transporters have to do much of their work at night, and young women are not usually permitted to work outside of their homes at night. Women do work for transport firms in office positions.

### Exporters

Of the 272 exporting firms that opened in the country in the past three years, only 12 percent were owned by women. Of these 33 firms, 27 were started by married women whose husbands had professional positions in business, law, academics, or government. This is in part the result of banks requiring spouses to cosign loans for start-up capital. It is still rare for an unmarried woman (single, divorced, or widowed) to obtain the capital and to have the business knowledge to start her own export firm.

Few women are involved in horticultural product export firms except as lowskilled workers and clerical staff. Women with computer training are hired for data input positions.



## Day 2

### Agenda

Agenuu		1
Time	Topics	Activities
9:00 - 10:30	Identifying and Prioritizing	Review gender-based constraints
Gender-based constraints	Gender-based constraints	Activity: Identifying gender-based constraints
		Activity: Prioritizing gender-based constraints
Break (15 mi	nutes)	
10:45 –	Facilitation techniques: Part 1	Discussion of facilitation techniques
12:00		Activity: Listening
Lunch (1 hour)		
1:00 – 2:30	Knowing how you're doing	Discussing of gender-sensitive indicators, targeting, and monitoring
		Activity: What is our data telling us?
2:30 - 3:30	Facilitation Techniques: Part 2	Activity: Facilitating
Break (15 minutes)		
3:45 - 5:00	Identification of Gender- based Constraints in Participants' Projects	Identify conditions of disparity related to the dimensions and identify factors that contribute to those conditions.

### Identifying and Prioritizing Gender-based constraints

### Objectives

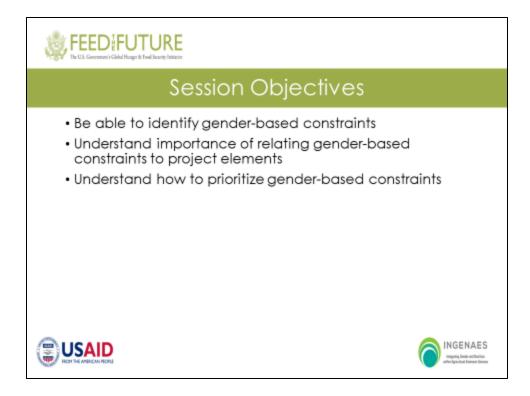
- Be able to identify gender-based constraints
- Understand importance of relating gender-based constraints to project elements
- Understand how to prioritize gender-based constraints

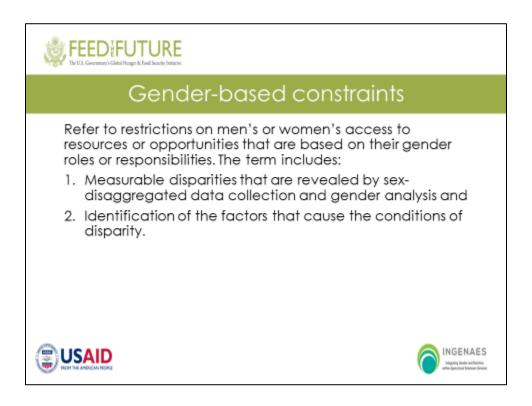
Duration	90 minutes
Format	Lecture (15 minutes each lecture) and small group activity (30 minutes each activity)

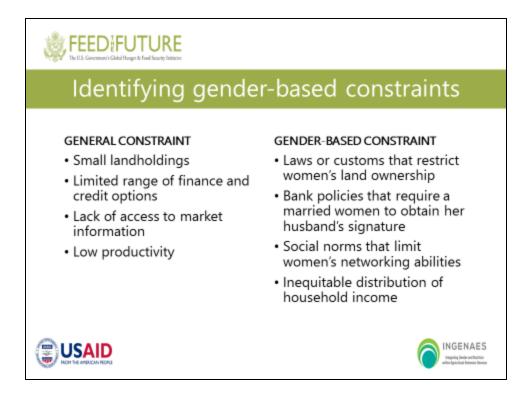
Equipment and supplies

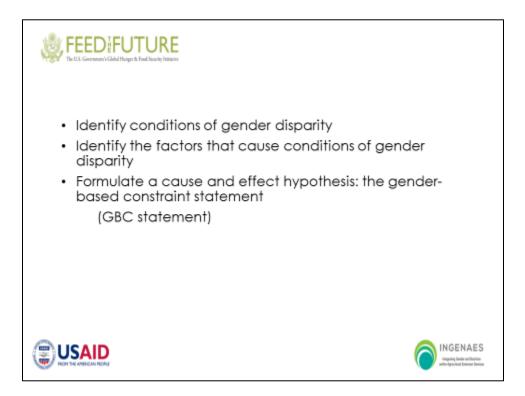
Computer and projector Flipcharts and markers <u>Handout: Case study</u> <u>Handout: Worksheet 2</u>

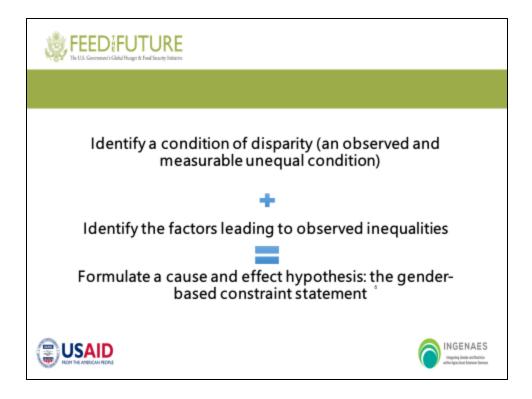


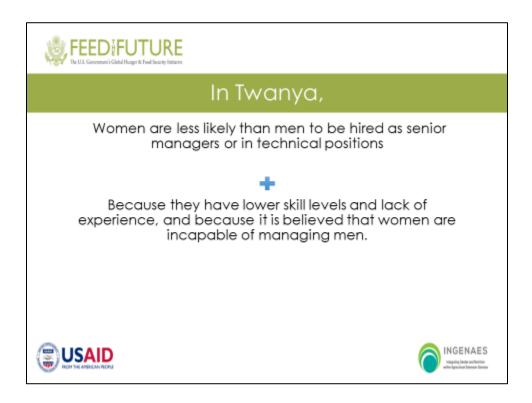








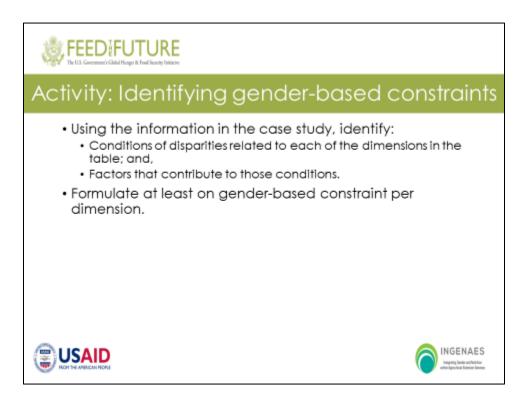




### Activity: Identifying Gender-based Constraints

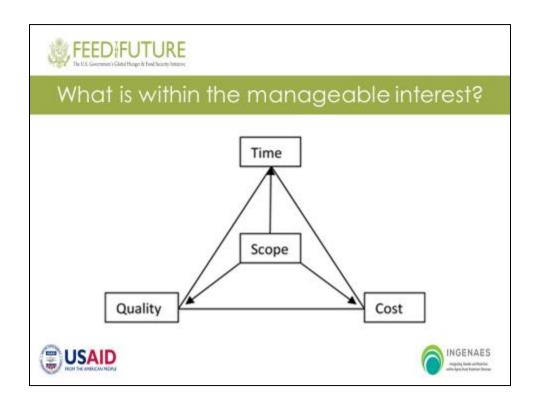
Purpose	To identify gender-based constraints
Format	Small group
Timing	30 minutes including report out
Instructions	1. Ask participants to form groups of 2-3.
	2. Using the information in the case study

- 2. Using the information in the <u>case study</u>, groups identify conditions of disparity related to the dimensions and identify factors that contribute to those conditions. Participants can use <u>Worksheet 2</u>.
- 3. Identify at least one gender-based constraint per dimension.



Dimension	Condition of disparity (inequality)	Potential factors causing the disparity	Gender-based constraint
Access to assets			
Practices and participation			
Laws, policies, and institutions			







### Activity: Prioritizing Gender-based Constraints

Purpose	To understand the importance of prioritizing gender-based constraints against different project management criteria
Format Timing	Small group 30 minutes including report out
Instructions	1. Ask participants to divide into small groups.
	2. Using the gender-based constraint statements previously

- 2. Using the gender-based constraint statements previously identified, consider the consequences of the constraints on:
  - a) Achieving project objectives; and,
  - b) Supporting women's economic empowerment.
- 3. Discuss the consequences of the gender-based constraints related to the different criteria (above).
- 4. Finally, prioritize the gender-based constraints.
- 5. Report out in plenary.





### Facilitation techniques: Part 1

Objectives

- Become familiar with techniques for facilitating interviews
- Practice listening for gender-related information

Duration	1 hour and 15 minutes
Format	Discussion (20 minutes), one small group activity, and one plenary activity
Equipment and supplies	Computer and projector <u>Handout: Interview with an Input Supplier</u>





### Activity: Conducting Interviews

PurposeTo reflect upon the challenges of facilitating interviewsFormatSmall groupTiming35 minutes

Instructions

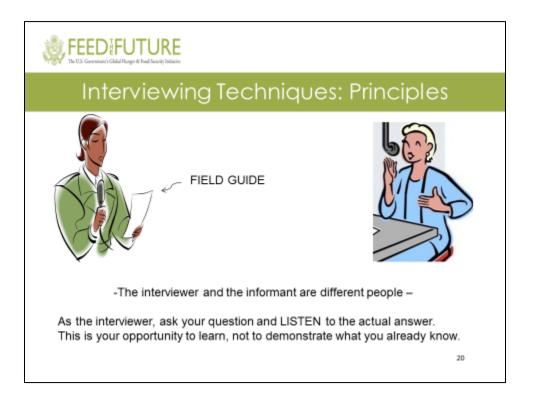
- 1. Divide into groups of 5. Each group should have a "talking stick."
- 2. The group will discuss each of the questions below. Each discussion will last for 2 minutes.
- What advice would you give to an extension officer to conduct a better interview?
- What types of common mistakes are made?
- What advice would give to an extension officer about how to conduct a good interview with women farmers?
- What advice would give to an extension officer about how to conduct a good interview with a mixed group of men and women farmers?
- 3. Only the person who has the "talking stick" should speak and everyone should have a chance to speak during the 2 minutes.

It may be helpful to demonstrate the rules of using the "talking stick" before beginning the activity.





















#### Activity: Listening

Purpose	To practice active listening		
	To understand how to identify gender-related information in an interview		
Format Timing	Plenary 20 minutes		
Instructions	<ol> <li>Two participants are each given an <u>interview script</u>. One participant will be the interviewer; the other will be the interviewee.</li> </ol>		
	2. The remaining participants should listen to the interview and record any information related to the Gender Dimensions Framework; noting any conflicting information or additional questions that could be asked to clarify the information in the		

3. In plenary, report out on observations.

interview.



## Handout: Interview with an Input Supplier

The interviewee is a woman who co-owns an agricultural input supply shop with her father-in-law. Following the appropriate greetings and explanations of the purpose of the interview, the interviewer begins the formal part of the interview.

Interviewer: I would like to begin by asking you questions about your employees. First, how many people does your business employ?

Input supplier: 11

Interviewer: Of those 11, how many are men?

Input supplier: There are 7 men.

Interviewer: How many are women?

Input supplier: There are 4 ladies.

Interviewer: What kinds of jobs do the women do? What kinds of jobs do the men do?

*Input supplier*: The ladies work as counter sales staff. Two men are porters, two men are warehouse managers, and three men are private extension agents.

Interviewer: What is required to become an extension agent?

Input supplier: You have to have certification. There are very few women in this field. I think it has to do with interest. I don't think that many women want to become a private extension agent. Women don't like to do physical work like restraining animals and inject them. Women can get hurt taking care of animals.

Interviewer: Are there any other tasks that you believe men and women are better suited?

Input supplier: You know ladies are better at selling items. They can sell more quickly than men. A man will ask a man for a discount. A man won't ask a saleswoman for a discount, though. And you know ladies aren't as hardy as men. They aren't as energetic. They can't lift heavy items or push a trolley. I don't hire women as porters or warehouse managers; those are men's jobs.

Interviewer: Let's talk about your customers. Do you have more men or women customers?

Input supplier: More men. Women in this area only own small plots. They need few inputs. When women come to the store, they often make purchases for their husbands. Their husbands will prepare a list for them so they know what to buy.

Interviewer: Do you believe there is a difference in how men and women use the inputs that they purchase?

Input supplier: Women are more detailed and careful. If you give women instructions, they will follow them. Men won't. You can tell a man what to do, but ultimately he will do what he wants to do. Men always think that they know best.

Interviewer: Now, I'd like to ask you some questions about credit. Do you offer credit to your customers?

Input supplier: Yes, sometimes. But only to serious customers, people that I trust.

Interviewer: Do you give more credit to men or women?

Input supplier: Men. As I said before, most women here only have 1-2 acres of land. They don't need a lot of inputs.

Interviewer: In your opinion, who is more credit worthy men or women?

Input supplier: Women. If you give a woman credit, she will repay. Women keep their promises. If you give men credit, you have to keep reminding them. A man's priorities change when he has money. Men are reckless. Especially younger men; they are the worst. You can't trust a man unless he's over 60 years old.

## Knowing how you're doing

Objectives

- Understand the gender issues in designing indicators
- Understand gender-sensitive monitoring

Duration	90 minutes
Format	Discussion (1 hour) and small group activity (30 minutes)
Equipment and supplies	Computer and projector <u>Handout: Data Analysis</u>



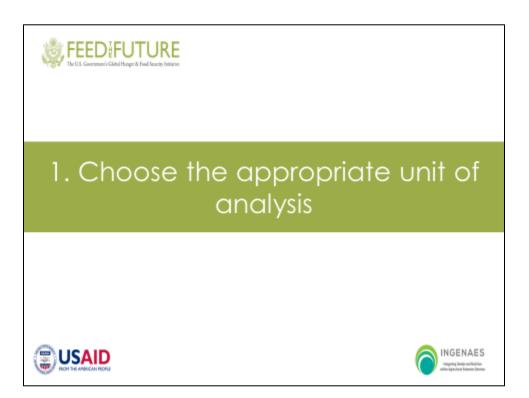


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	"SMART" Indicators
Specific	The indicator clearly and directly measures a specific result for the objective it is measuring.
Measurable	The indicator is unambiguously specified so that all parties agree on what it covers and there are practical ways to measure the indicator.
Achievable	The measurement of the indicator is feasible and realistic, within the resources and capacity of the project/program, and the data are available.
Relevant	The indicator provides appropriate information that is best suited to measuring the intended result or change expressed in the objective.
Time-bound	The indicator specifies the specific timeframe at which it is to be measured.
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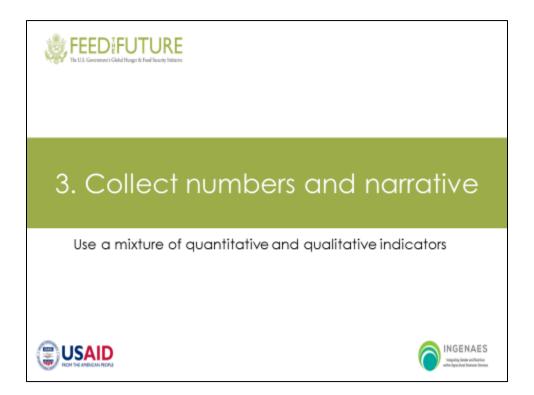
FEED FUTURE The U.S. Genemater's Galded Hauger & Fand Security Instance		
Ge	nder-"SMART" indicators	
Sex-disaggregated	Any indicator about people is sex-disaggregated (M/F).	
Mixed methods	Use both qualitative and quantitative methods (including participatory monitoring to collect monitoring data to measure change and elicit explanations of what change means to participants (men and women).	
Accurate	Compare like with like. Use appropriate units of analysis. Don't compare households headed by men to those headed by women! The results do not translate to all men and all women.	
Reduce gender- based constraints	Measure changes in an identified gender-based constraint, e.g., in access to credit, use of inputs, participation, income, etc.	
Time-sensitive	Develop indicators that do not add a large extra time burden to the women from whom data is collected.	
	Are your project indicators doing this already?	





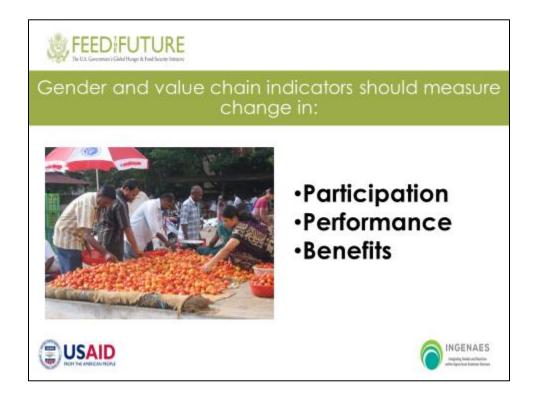












FEED FUTURE The U.S. Government's Califul Hauger & Fixed Search (2011)			
Cha	nge in participation		
Expected Result	Indicator	Number/ Narrative	
Increase in number of jobs in oilseed processing	<ul> <li>Increased number of jobs available in oilseed processing, disaggregated by sex</li> <li># of women/men in each job type: occasional, salaried</li> <li># of women/men in each job category: laborer, manager, owner</li> <li>How have women/men's lives changed with new job?</li> </ul>	# # Narrative	
	(	INGENAES Imposing lander surflamition write-ligned numbers for loss	

FEED FUTURE The U.S. Government's Caldel Hanger & Freed Society Initiative				
Change in performance				
Expected Result	Indicator	Number/ Narrative		
Improved seed and other quality inputs are adopted by smallholder farmers	<ul> <li>% increase above baseline of input use, disaggregated by sex</li> <li>Relative increase of input use by women compared to men</li> <li>How have production practices changed with use of new inputs?</li> </ul>	# # Narrative		
	Ć	INGENAES Ingen ledu schutze wie Agebier leden		

FEED FFUTURE The U.S. Gavement's Global Hauger & Freed Security Instructor			
Change in benefits			
Expected Result	Indicator	Number/ Narrative	
Producers income increased	<ul> <li>Change in men's &amp; women's income from agricultural sales</li> <li>Chagne in number of women reporting increased control of income from agricultural sales</li> <li>What has changed in your life as a result of earning more income?</li> </ul>	# # Narrative	
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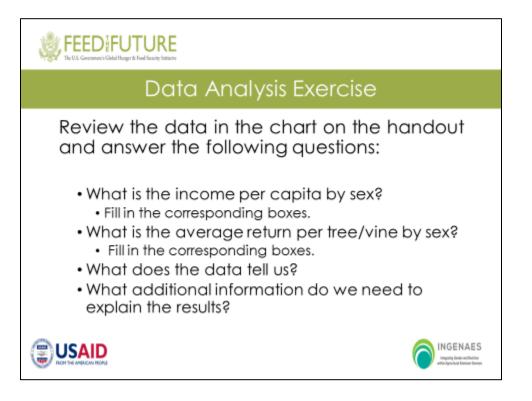
### Activity: Data Analysis

Purpose To understand the usefulness of sex-disaggregated data for project monitoring

Format Small group

Timing 30 minutes including report out

- Instructions 1. Divide participants into small groups.
  - 2. Have participants review the data in the chart on the <u>Handout:</u> <u>Data Analysis Exercise</u> and answer the following questions:
    - What is the income per capita by sex? Fill in the corresponding boxes
    - What is the average return per tree/vine by sex? Fill in the corresponding boxes
    - What does the data tell us?
    - What additional information do we need to explain results?
  - 3. Review the answers in plenary.



## Handout: Data Analysis Exercise

Questions to answer:

- What is the income per capita by sex? Fill in the corresponding boxes.
- What is the average return per tree/vine by sex? Fill in the corresponding boxes.
- What does the data tell us?
- What does additional information do we need to explain the results?

COMMODITY/GROUP	SEX	NUMBER OF MEMBERS	NUMBER OF TREES/VINES	SALES (TWANYAN DOLLARS)	INCOME PER CAPITA	AVG RETURN PER TREE/VINE
Passion Fruit/Fresh Fruit	Male	1207	178,200	7 million		
Farmers	Female	511	60,261	4 million		
Mangoes/Eastern-Central	Male	2633	242,500	17 million		
	Female	1220	21,000	5 million		
Mangoes/Good Growers	Male	607	14,643	3.6 million		
	Female	415	2,500	2 million		

## Facilitation Techniques: Part 2

Objectives

- Understand the gender issues of facilitation
- Become familiar with tips for gender-sensitive facilitation

Duration Format	1 hour Discussion (20 minutes) and plenary activity
Equipment and supplies	Computer and projector Activity: Role Play
	Handouts: For Interviewers and For Producers

















#### Activity: Role Play

Purpose To practice facilitation techniques to manage group interviews and focus groups

Format Small group

Timing 40 minutes including report out

- Instructions
  - 1. Divide the participants into three groups:
    - a) Group 1 Interviewers: 2-4 people
    - b) Group 2 Group interview or focus group participants: 5-10 people
    - c) Group 3 Observers: The rest of the participations.
    - 2. Group 1 will be given the <u>Handout: The Interviewers</u>. This group should find a place, preferably in another room, to develop a plan for conducting a group interview or focus group. A few questions are provided on the Handout but the group should discuss how they wish to manage the meeting including the introduction, the closing, who will lead the questions, etc. The group can add questions if they wish.
    - 3. Individuals in Group 2 will be given one of the participant profiles on the <u>Handout: The Producers</u>. These should be divided across the members of Group 2. If there are more people than profiles, the group should decide how the additional people can be used. Some ideas include:
      - a) Silent participant: One of the jobs of the Interviewers should be to identify participants who are quieter so one idea is to have a few who don't talk immediately.
      - b) Extension Officer or other leader: One person can choose to represent an individual who would be considered a leader or a more knowledgeable individual. This person should insert himself/herself into the conversation. The Interviewers should recognize that this person may influence the answers of others and need to be prepared to develop a strategy to deal with him/her.
    - 4. If there are additional participants, they can be given the job of observing how the interview is managed and provide input after the session is over.
    - 5. The groups should be given about 10 minutes to organize themselves. The role play itself can run between 20 and 30 minutes depending on the time allocated to the activities.
    - 6. Upon conclusion the Facilitator should have everyone sit in a circle to conduct a short debrief. The Facilitator should ask each

group the questions below, starting with Group 3.

- a) What did you notice about the dynamics of the group of Producers?
- b) How did the Interviewers manage those dynamics?
- c) What would you do differently next time?



### Handout: For Interviewers

Interviewers should review the questions listed below, identifying additional questions to ask in a group interview with producers.

Interviewer A:

Tell us about what you grow?

Who makes the decisions about the farm business?

Interviewer B:

Tell us about the tasks that you do in the production process.

Are there aspects of production that are hard for you because you are a woman/man?

Interviewer C:

How do you get reliable information about new farming practices?

What challenges do you face in growing your business?

## Handout: The Producers

The facilitator should distribute one profile to each "producer." During the interview exercise, each producer should rely on the information provided about their character, adding supplemental information from the case study on Twanya when necessary.

**Profile #1:** "My biggest problem is finding good labor," says George Maticho. He and his wife have invested in horticultural production and, after a few good seasons, have expanded their acreage. But at their current level of production, they can no longer handle the labor requirements for all phases of the production cycle. Mr. Maticho says that the specialty requires application of fertilizers and pesticides and that he has run into problems using the available local people. They are not educated and have made errors in application that has hurt his yields or they are not available when he needs them, and timing of applications is critical. He finds women to be more willing to listen to instructions and to be more reliable workers, but there are few women workers available as most are already involved in the agricultural and domestic work on their own homesteads. Mr. Maticho is at that difficult point in growing his business where he is not yet able to get sufficient credit to hire a permanent labor force, but too large to handle the labor requirements on his own.

**Profile #2:** Mrs. Oluko is a maize farmer. In her community, it is customary for husbands to make the decision about land use and cropping choices. She says that in general, husbands will talk over their decisions with their wives, but that in the end it is the man's decision. Sometimes, if the wives don't agree, they might argue a bit with their husbands. When there is more love in the relationship, they say, the relationship is more consultative, especially among the younger generation, but for her, them, in her fifties, what the husband wants is what happens. Although women do much of the work of producing the crop, Mrs. Oluko says that the women are discouraged from getting involved in the marketing. The men say that because they are less experienced in dealing with the buyers, they may get cheated by them.

**Profile #3:** Monica Kubadi is a young woman in her early twenties, who recently returned from completing a short training course on growing indigenous vegetables for the local market that was offered by a local NGO. She is quite excited about following up on the NGO's recommendations for using improved seeds sold by a seed company in town. She is still living at home with her parents and working on the family farm. Although she only completed primary school, she is an avid learner and has plans for becoming a successful businesswoman. On a small parcel of land, hardly a tenth of an acre, that her father allows her to use as her own, she has been growing indigenous vegetables and taking them to the nearby town for sale. The amount of land she has is not sufficient, however, for her to expand her business, and according to customary laws in her region, unmarried women are discouraged from owning land. The bylaws of the producer association that was set up to encourage farmers to link to new markets and that offers additional training and credit options does not allow unmarried women to join on their own. Her father already represents the family in the association.

**Profile #4:** Enos Tangawizi is a young unmarried man in his early twenties. He completed primary school but did not continue for further education. As the only son in his family, he will inherit his father's land, and he is now responsible for working the farm alongside his father, who is now in his 40s. The two of them grow primarily food crops – maize and beans – but Enos has recently been experimenting with some horticultural products. His father has allowed him to use two acres on which to plant string beans. Enos' sister and mother work on the fields with him. His father also joined the horticultural producer's association and Enos is representing the household there. Enos knows he will not have full control over his father's lands until he inherits the plots after his father's death. If his string bean venture is successful, he will have to either ask his father to use more of the family's land or to purchase other fields within a reasonable commuting distance, but he has no other reliable source of income for that purchase. He wants to build his string bean business, but he feels constrained by his situation.

## Identification of Gender-based Constraints in Participants' Projects

Objectives

• To identify gender-based constraints in participants' own projects

1 hour 15 minutes

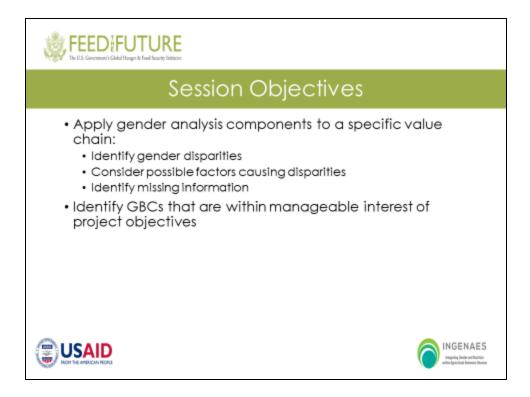
Duration Format

Equipment and supplies

Computer and projector Handout: Worksheet 2

Discussion and small group activity



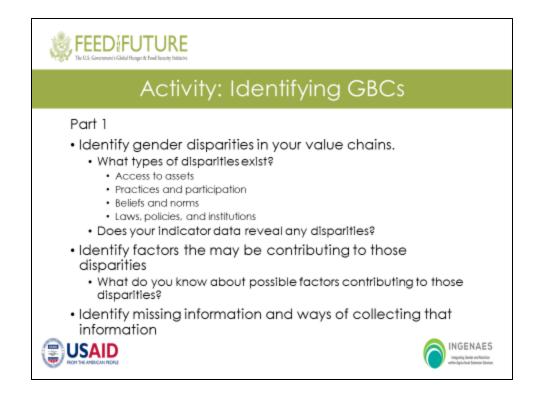


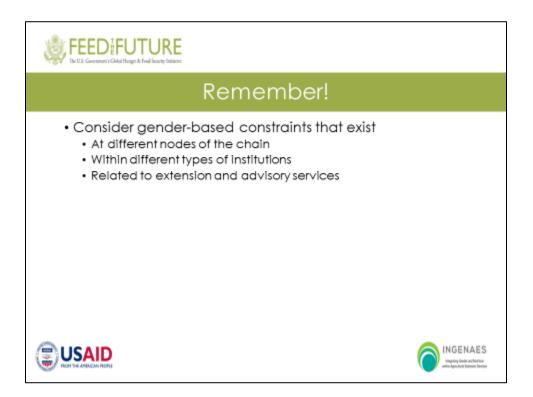
## Activity: Identifying and Prioritizing Gender-based Constraints in Our Own Projects

- Purpose To apply the skills learned about gender analysis and gender-based constraints
- Format Small group by value chain
- Timing 1 hour 15 minutes
- Instructions
  1. In value chain groups, participants should identify gender-based constraints in each value chain, guided by the following questions:
  - a) What types of disparities exist?
    - i) Access to assets
    - ii) Practices and participation
    - iii) Beliefs and norms
    - iv) Laws, policies, and institutions
  - b) Does your indicator data reveal any disparities?
  - c) What do you know about possible factors contributing to those disparities?
  - d) What information is missing and how would you go about collecting it?

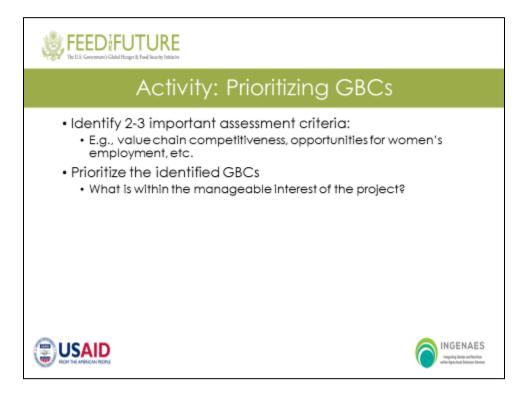
Participants can use <u>Worksheet 2</u> to build the GBCs.

- 2. The groups then identify 2-3 important assessment criteria: E.g., value chain competitiveness, opportunities for women's employment, etc.
- 3. Using this criteria, groups prioritize the identified GBCs and consider what GBCs are within the manageable interest of the project.





Dimension	Condition of disparity (inequality)	Potential factors causing the disparity	Gender-based constraint
Access to assets			
Practices and participation			
Laws, policies, and institutions			







# Day 3

# Agenda

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Time	Topics	Activities
9:00 – 9:20	Understanding	Activity: Visualizing Equality
	discrimination: Part 1	
9:20 – 10:00	Understanding	Discussion of consequences of
	discrimination: Part 2	discriminatory attitudes and bias
		Activity: Avoiding the negative
		consequences of statistical discrimination
10:00 –	What information do you	
10:30	generally gather?	
Break (15 mi	nutes)	
10:45 –	Preparing Interview Guides	Activity: Understanding the gender
12:00		dimensions of interview guides
Lunch (1 hou	ır)	
1:00 – 3:00	Interviews with Input	Activity: Collecting data about gender
	Suppliers	relations in the value chain
Break (30 minutes)		
3:30 -5:00	What do we know now that	Activity: Analyzing data about gender
	we didn't know before?	relations in the value chain
		l

## Understanding Discrimination

#### Objectives

- Become aware of our perceptions and biases
- Consider how discriminatory ideas affect opportunities for men and women in agricultural value chains
- Understand the importance of data collection and analysis for understanding gender roles and relations

Duration	60 minutes
Format	Small group activity with plenary discussion
Equipment and supplies	Computer and projector Two flipcharts with markers



## Activity: Visualizing Equality

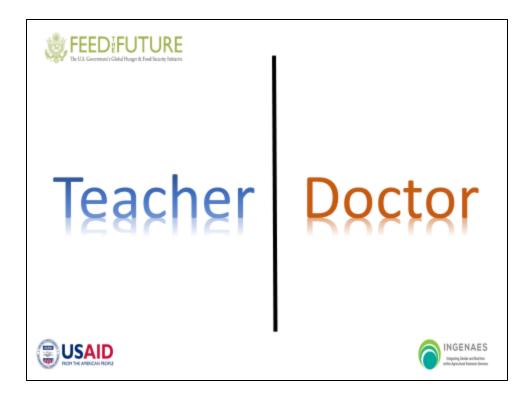
Purpose To become aware of perceptions and biases

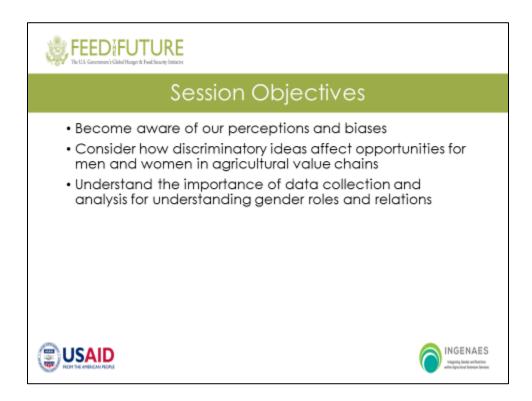
Format Small groups

Timing 20 minutes

- Instructions This activity should be done before the short lecture on understanding discrimination. This is to ensure that participants engage in the discussion before considering how their own beliefs and perceptions may be discriminatory.
  - 1. Divide the participants into two groups. Have each group select an Artist. The flipcharts should be positioned so that when the Artists stand in front of them their backs are to the screen and they cannot see what's on it. The rest of the group should stand facing the screen, but on the other side of the flipchart, so that they cannot see what the Artist is drawing.
  - 2. Each group will need to describe the word that appears on the screen. They cannot use the word in their descriptions. The Artist will draw what he/she hears. The Facilitator will review the rules below making sure that everyone is clear about what they can and cannot do. Ask the participants to repeat the rules.
    - a) Rule #1: The Artist is allowed to draw but not allowed to speak.
    - b) Rule #2: The Artist cannot turn around and look at the screen.
    - c) Rule #3: The Group cannot look at what the Artist is drawing.
    - d) Rule #4: The Group can only describe what they see on the screen but cannot say the word that appears.
  - 3. The Artist and his/her group will have five (5) minutes to describe and draw what they see.
  - 4. When the time is up, ask the Artists and the group the questions below. The Facilitator can ask the questions first and then have the participants look at the picture or have everyone come and look at the pictures right away.
    - a) What was difficult about drawing (or describing) the word?
    - b) What do you notice about the drawings?
    - c) Did the Artist draw a man or women? Why do you think he/she drew a man (or woman)?

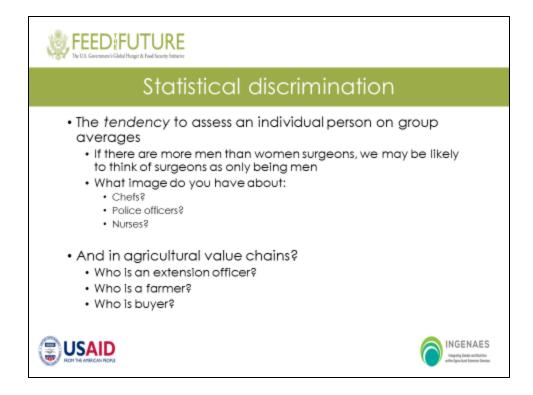
Unless the Artist is told otherwise, he/she will often draw a man or a woman for the occupation on the slide. This is because certain occupations are associated with men or women in different countries. The Facilitator should explain this or have a conversation about why the Artist (or the group) deviated from these stereotypes.

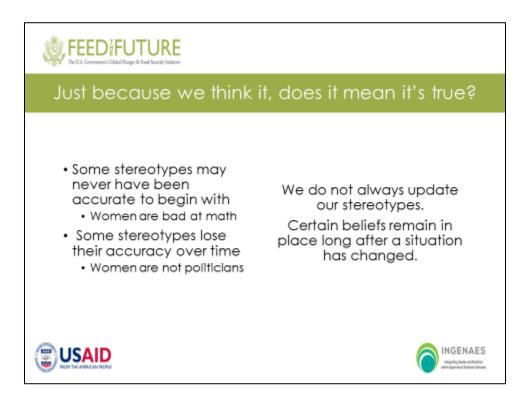












#### 🔊 FEED IFUTURE Statistical discrimination: Is it bad? The tendency to make It becomes problematic assessments based on when you restrict or group averages does not impede opportunities for have negative certain groups on that basis of these stereotypes. consequences: Some snakes are poisonous, therefore I will avoid all What might this look like in snakes...just in case. an agricultural value chain? INGENAES Imposing Sender and Post Inter-etter-Agricultural Interview Services

#### Activity: Avoiding the negative consequences of statistical discrimination

Purpose To identify strategies for reducing the risk of discrimination in a gender and value chain analysis

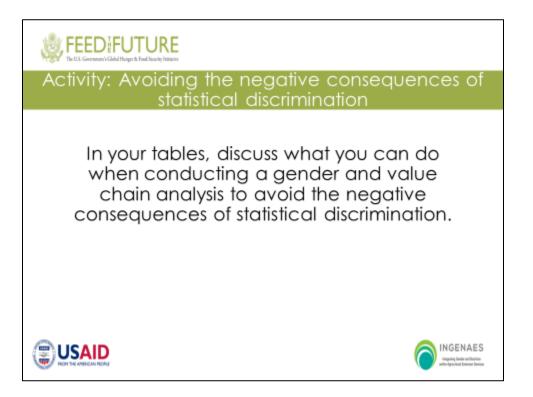
Format Small group

Timing 30 minutes

- Instructions 1. Participants should form groups of 4-5 people.
  - 2. In their group they should identify how discriminatory attitudes might influence a gender and value chain analysis, and what can be done to minimize this.
  - 3. The groups will have about 15 minutes to discuss this and then a plenary discussion can follow.

The types of ideas that might emerge from the discussion might relate to:

- a) How assumptions about men's and women's work can influence who is targeted as survey respondents or participants in interviews.
- b) How practitioners need to keep their own assumptions in check when they are targeting beneficiaries.



## Preparing Interview Guides

- Understand the intent of questions in interview guide
- Revise and adapt interview guides

Duration	1 hour 15 minutes
Format	Small group activity and discussion
Equipment and supplies	Computer and projector <u>Handout: Interview guides<sup>2</sup></u>



<sup>&</sup>lt;sup>2</sup> The interview guides used here are taken from Rubin, D., C. Manfre, and K. Nichols Barrett. 2009. Promoting Gender Equitable Agricultural Value Chains: A Handbook. Washington, DC: USAID.

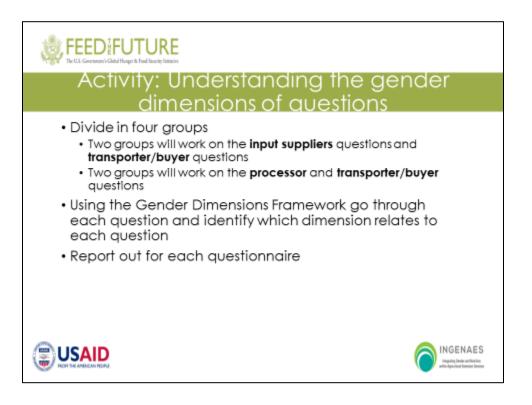


## Activity: Understanding the gender dimensions of questions

Purpose To understand how each question in the interview guide relates to the gender dimensions framework

Format Small group

- Timing 15 minutes in small group activity (30 minutes report out for each questionnaire)
- Instructions1. Divide into 4 groups. Distribute the <u>Handout: Interview Guides</u>. Two<br/>groups will work with the input supply questionnaire and the other<br/>two groups will work with the processor/buyer questionnaire.
  - 2. For each question, the group will identify how it relates to one of the dimensions of the Gender Dimensions Framework (GDF).
  - 3. During the report out, review most of the questions in both questionnaires. If the groups were divided in a way that each group reviewed only one questionnaire, it is important to dedicate the time to review all of the questions in plenary. This is to ensure that all participants become familiar with the questionnaires.
  - 4. The Facilitator can design alternative strategies for reviewing the questions. The main purpose of the exercise is to ensure that participants are able to make the connection between the questions and the GDF which is used to both structure the questions and for data analysis.



# HANDOUT: INTERVIEW GUIDES

# ACTOR IN THE VALUE CHAIN: INPUT SUPPLIERS AND BUSINESS DEVELOPMENT PROVIDERS

QUESTIONS FOR INPUT SUPPLIERS AND BDS PROVIDERS	FOLLOW-UP
Is this enterprise owned by a man or a woman?	
How did you raise the initial funds to purchase/obtain the business?	Where do operating funds come from?
Who carries out the day to day operation of the business?	
Who makes decisions about purchasing supplies and hiring employees?	
How many employees (men/women?)	

QUESTIONS FOR INPUT SUPPLIERS AND BDS PROVIDERS	FOLLOW-UP
What kind of jobs do men and women do in the business?	
Do you believe that men or women are better suited to particular jobs in your business?	What is an example?
Are there jobs in the input supply shop that are believed to be more difficult for women/men?	What is an example?
Are there jobs in the input supply shop that men or women are prohibited from doing?	What is an example?
Do you have more men or women as customers?	
Are there differences in the purchases made by men and women producers?	Provide an example.

QUESTIONS FOR INPUT SUPPLIERS AND BDS PROVIDERS	FOLLOW-UP
Are there differences in men's and women's preferences in purchasing inputs, e.g. timing, pricing, and size?	
Do you believe there is a difference in how men and women use inputs in their horticulture enterprises?	Provide an example.
Do you offer credit to your customers?	Are more of them men or women?
Who makes decisions about offering credit?	
In your opinion, are men or women more creditworthy?	Why?

# ACTOR IN THE VALUE CHAIN: PROCESSORS

QUESTIONS FOR PROCESSORS	FOLLOW-UP
Is this enterprise owned by a man or a woman?	
How did you raise the initial funds to purchase/obtain the business?	Where do operating funds come from?
Who carries out the day to day operation of the business?	
What are the hours of operation of your plant?	
How many employees (men/women?)	
What kind of jobs do men and women do in the plant/factory?	

QUESTIONS FOR PROCESSORS	FOLLOW-UP
Do you believe that men or women are better suited to particular jobs in your business?	What is an example of such a task?
Are there aspects of processing that are believed to be more difficult for women/men?	What is an example of such a task?
Are there aspects of processing that men or women are prohibited from doing?	What is an example?
Tell us about how you find your suppliers.	
Are you aware of who (men or women) owns or manages the farms/businesses from which you purchase?	Are more of your suppliers men or women?

QUESTIONS FOR PROCESSORS	FOLLOW-UP
Do you believe that there are differences in the supply or quality of the product that you receive from men or women?	What is an example of such a difference?
How do you identify your buyers?	
With whom do you negotiate your sales contracts (man/woman)?	Do you believe that there is a difference in negotiating sales contracts with men or women?

# ACTOR IN THE VALUE CHAIN: TRANSPORTERS/BUYERS

QUESTIONS FOR TRANSPORTERS/BUYERS	FOLLOW-UP
How many buyers/traders in your field are men? Are women?	
What makes it harder for women to become buyers/traders?	
What qualifications are required to become a buyer/trader?	What resources (financial, time, other) are required?
How did you raise the initial funds to purchase/obtain the business?	Where do operating funds come from?

QUESTIONS FOR TRANSPORTERS/BUYERS	FOLLOW-UP
Who carries out the day to day operation of the business?	
Who makes decisions about purchasing supplies and hiring employees?	
What kind of hours do you work?	How often and how far do you have to travel?
What are the characteristics that make a successful buyer/trader?	
Are there aspects of buying/trading that are believed to be more difficult for men women/men?	What is an example of such a task?

QUESTIONS FOR TRANSPORTERS/BUYERS	FOLLOW-UP
How many employees (men/women?)	
What kind of jobs do men and women do in the business?	
Do you believe that men or women are better suited to particular jobs in your business?	What is an example?
Are there types of jobs that men/women are discouraged from doing?	What is an example?
Are there aspects of buying/trading that men or women are prohibited from doing?	What is an example?
Tell us about how you identify the people you buy from.	

QUESTIONS FOR TRANSPORTERS/BUYERS	FOLLOW-UP
Do you buy from more men or women?	
Have you noticed any differences in buying from men and from women?	
Do you believe that there are differences in the volume or quality of the product that you receive from men or women?	

Activity: Collecting data about gender relations in the value chain	
Purpose	To practice data collection methods for a gender and value chain analysis
Duration	Depends on the number of actors to be interviewed. Schedule 1 hour for individual interviews and between 90 minutes and 2 ours for group interviews.
Format	Interviews with actors in the value chain
Equipment and supplies	Handout: Interview guides
Instructions	The design of this activity will depend on a number of variables. Ideally interviews can be scheduled where the actors live or work. This means scheduling sufficient time to travel to the interview site and conduct the interview. Interviewees can be brought into the workshop but the experience is enriched, and the participants also enjoy, the opportunity to leave the classroom setting and travel to the field.
	Participants need to be organized into groups prior to traveling to the field. Each group needs 10-15 minutes to organize itself. Groups need to identify who will be asking questions, who will be the note taker, and other logistics.

# What do we know now that we didn't know before?

- To reflect upon the gender-related content of information coming from interviews
- To reflect upon the opportunities and limitations of the data collected

Duration	1 hour 15 minutes Small group activity and discussion
Format	stridii group denviry drid discussion
Equipment and supplies	Computer and projector Worksheet 1 and Worksheet 2





Activity: Analyzing data o Purpose Duration Format	Ibout gender relations in the value chain To analyze the data collected using the Gender Dimensions Framework 1 hour (Additional time is necessary if the group included lots of interviews) Small group activity and discussion
Equipment and supplies	Computer and projector <u>Worksheet 1</u> and <u>Worksheet 2</u>
Instructions	<ol> <li>Each group will work together to organize the data collected during the interviews. <u>Worksheet 1</u> and <u>Worksheet 2</u> can be used to organize the data collected. The goal of the activity is to identify gender-based constraints. The Facilitators should work with the groups to do this analysis.</li> <li>Depending on available time, each group presents the outcomes of their interview and analysis.</li> <li>In plenary, the Facilitators will guide a discussion using the following questions:         <ul> <li>What were the limitations of the data collection?</li> <li>What other questions would you have liked to ask?</li> <li>What other kinds of input suppliers might you interview?</li> </ul> </li> </ol>

# Day 4

## Agenda

Agenuu		
Time	Topics	Activities
9:00 – 10:00	Review of participant's value* chain work	Presentations
10:00 –	Actions to remove the	Introduce the gender continuum
11:00 constraints	Activity: Gender continuum scenarios	
		Activity: Identifying actions to overcome constraints in Twanya
Break (15 mi	nutes)	
11:15 – 12:30	Around the world: Brainstorming on actions	Activity: Peer-to-peer exchange on actions
Lunch (1 hou	ır)	
1:30 – 3:00 Integrating Gender issues into Agricultural Value Chains Lab	Integrating Gender issues	Work on individual presentations
	Consultation with facilitators	
Break (15 mi	nutes)	
3:15 - 5:00	Continuation	

\*Throughout the workshop, time can be used at different moments for the value chain groups to present part of the work they have completed. For example, groups can present the maps they developed earlier in the workshop to receive feedback and questions from the Facilitators and the other participants.

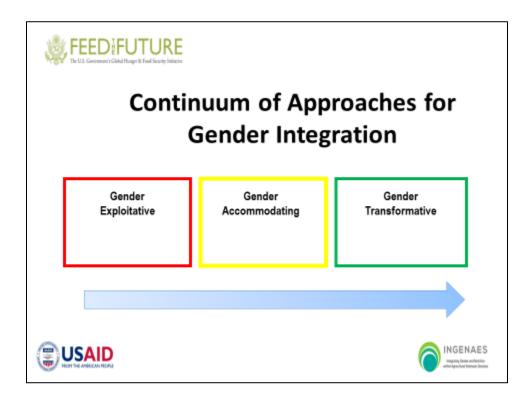
# Actions to Remove Constraints

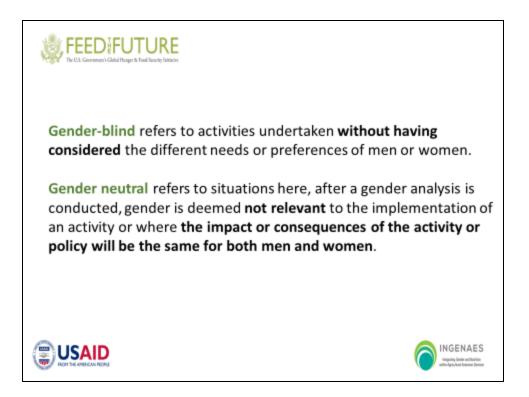
- Become familiar with the gender continuum
- Be able to identify action to overcome gender-based constraints

Duration	1 hour
Format	Small group activity and discussion
Equipment and supplies	Computer and projector Handout: Gender Continuum Vignettes

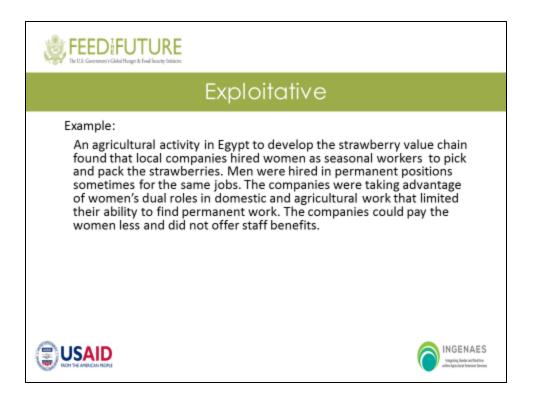




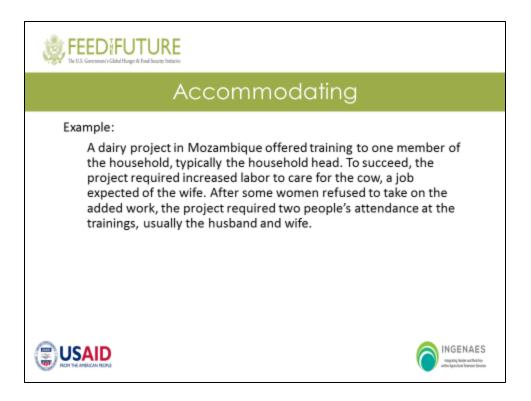




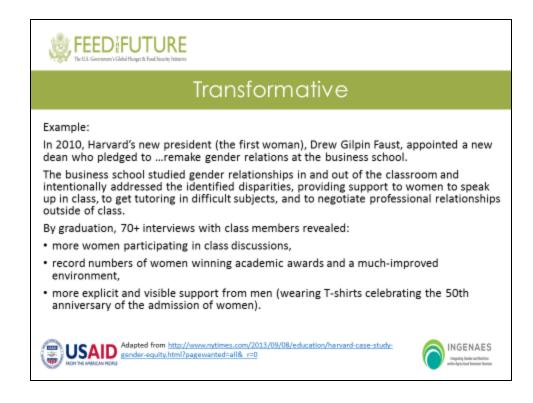












## Activity: Gender Continuum

Activity. Oction Continuo		
Purpose	To use the gender continuum to analyze the design and outcome of different projects	
Duration	45 minutes (20 minutes small group work with 25 minute plenary)	
Format	Small group activity and discussion	
Equipment and supplies	Computer and projector <u>Handout: Gender Continuum Vignettes</u>	
Instructions	<ol> <li>Participants divide into small groups. Each group receives one or more vignette.</li> <li>The group will discuss where the vignette falls along the continuum. The group will identify both whether the intention of the project and its results were gender blind, exploitative, accommodating, or transformational.</li> <li>In plenary, each vignette will be read aloud and participants will discuss where the continuum belongs.</li> <li>Note that there can be disagreement about how the vignettes are categorized. The Facilitator will need to encourage the participants to justify why they have categorized the vignettes. Be clear when discussing the vignettes to distinguish between the intention of the project – if the project made the necessary plans to include gender analysis, and the outcomes of the project which may have been blind, exploitative, recommendating or transformative.</li> </ol>	

accommodating or transformative.



# Handout: Gender Continuum Vignettes

## Market Access for Homebound Women Embroiderers in Pakistan (MAHWEP)

This program aims to develop the embroidered garment subsector in Pakistan in which large numbers of low-income, isolated women microentrepreneurs work. Building on an existing business model, the program is developing a network of women intermediaries that link women embroiderers to markets and provide an embedded package of services that help them meet the demand from contemporary markets. The program also links the intermediaries to design services and to urban garment makers who use the embroidered fabric in modern apparel. Over the last two years, MAHWEP's assistance has enabled 6,000 homebound women at least double their income. Central to the project's strategy is linking mobile women sales agents with homebound women.

## Making Rural Roads Work in Peru

The lack of rural transportation in Peru's highlands limits access to markets, employment, health services, and schooling for men and women in these largely indigenous communities. Men's and women's transportation needs vary—a factor that large infrastructure projects tend to janore. Through the Peru Rural Roads program (PRR), the World Bank and Inter-American Development Bank aimed to address the transportation needs of both men and women by consulting and including women in the project design and implementation. The participation of women was required in the Road Committees that oversaw the project's activities as well as in the community-based road-maintenance microenterprises that helped maintain local roads and tracks. The criteria for membership in the micro-enterprises were adapted to ensure women's participation. For example, women's household management was counted as management experience, and women from female-headed households were prioritized. As a result, the project made improvements to 3,000 kilometers of non-motorized tracks which are largely used by women alone and often ignored in transportation projects. The benefits to women included their ability to participate more in markets and fairs and a reduction in the time spent on obtaining fuel and food supplies. Forty-three percent of the women stated that the improved roads and tracks provided greater income opportunities.<sup>3</sup>

<sup>3.</sup> World Bank, "Making Rural Roads Work for Both Women and Men."

## Increasing Women's Access to the Labor Market in Kosovo

While post war conditions and high unemployment affect all Kosovars, there are considerable differences in the access that women and men have to economic opportunities. The project will work with local partners such as job placement agencies, private sector firms and the Ministry of Labor to promote employment opportunities for women, particularly in the areas of food production and marketing, and clerical work. The aim of the project is to increase the economic opportunities of women and of household incomes. In addition, the project will develop a marketing campaign that promotes the central role women play in the economy and at home, using images of women in their various jobs as income-earners, care givers.

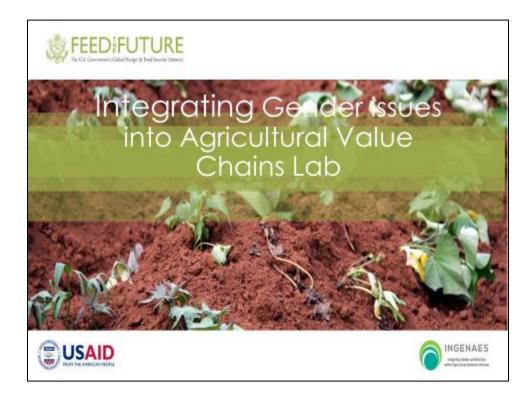
#### Raising rural households incomes in Kenya

The Kenya Maize Development Program (KMDP) boosts household incomes by raising productivity, improving effectiveness of smallholder organizations and increasing access to agricultural markets and business support services. The program involves a diverse consortium of partners within the maize value chain, including the Cereal Growers Association of Kenya, Farm Input Promotions Africa Ltd. (FIPS) and the Kenya Agricultural Commodity Exchange. The project provides business skills training for farmers, including the Farming as a Business training module, which teaches producers to adopt a commercial approach to their farming activities. Recognizing the importance of household labor in the production of maize in Kenya, the training includes a module on "Farming as a Family Business" which aims to assist smallholder families adopt commercial approaches while paying attention to the ways in which different members of the household contribute to the commercial and reproductive activities in the household and how household budgeting decisions are made.

# Integrating Gender Issues into Agricultural Value Chains Lab

- Prepare final presentations and actions plans
- Consult facilitators on other questions related to gender integration in agricultural value chains

Duration	3 hours
Format	Small group activity and discussion
Equipment and supplies	Computer and projector





This session aims to provide time for participants to prepare their presentations. It can also be used for participants to receive direct technical assistance from the Facilitators and respond to other questions that may have emerged during the workshop.

# Day 5

## Agenda

Time	Topics	Activities			
9:00 – 11:30 (with a break)	Presentations and Commitments	Participant presentations			
Break (15 minutes)					
11:30 –	Concluding Remarks and Evaluation	Distribution of certificates			
12:30		Workshop evaluation			
Lunch	I				

## Annex 1: Self-Assessment Questions for Addressing Gender Issues in Agricultural Value Chains Workshop

### Pre-test

The questions below are each associated with a learning objective of the program. The test includes scored and unscored questions. The unscored questions are information gathering questions to understand the participant's level of knowledge and understanding of the topic. When using this pre-test, the questions should be inserted into a separate document. Participants should each be given a number and asked not to put their name on the test. The number should be used again for the post-test so that answers and improvement can be compared from before and after the workshop. The last column explains how to review and score the answers for each question.

A total of 10 points is possible for the pre-test. The answers for each question are noted in bold.

**Related Learning** 

### Questions

Objective Be able to describe 1. Name a type of organization or actor that Not scored. provides extension and advisory services in relationship between EAS and value chains agricultural value chains. 2. Read the following statement(s) and Be able to describe the 1 point for each indicate whether they are true or false: correct answer. role of value chains in agricultural development Agricultural value chains can be designed Be able to identify to improve nutritional outcomes. True or gender-related False? challenges and opportunities in Please explain your answer: agricultural development Identify key gender issues Improving women's land ownership is the in agricultural value chains most important strategy for closing the gender gap in agricultural productivity. True or **False**? Agricultural value chains only provide opportunities for women as farmers. True or False? 3. Which of the following is NOT a strategy for Be able to identify 1 point reducing the gender gap in agricultural gender-related productivity? challenges and

Scoring

- a) Increasing women's access to extension and advisory services
- b) Improving men's knowledge of nutrition
- c) Ensuring women are able to take advantage of agricultural credit opportunities
- d) Organizing women farmers into producer or marketing associations
- e) All of the above
- f) None of the above
- 4. Circle the correct answer among the options below. The image below is an example of:



- a. Biological differences between boys and girls.
- b. Social differences between boys and girls.
- 5. Which of the following are outcomes of a gender analysis?
  - a) Description of men's and women's roles
  - b) Identification of factors that shape men's and women's opportunities
  - c) Understanding of gender-based constraints that impact agriculture
  - d) Areas of action to ensure the men and women have equal opportunities to participate in and benefit from program activities

#### e) All of the above

f) None of the above

Understands key gender 1 point concepts

opportunities in

agricultural development

Be able to define gender 1 point analysis

6. The EAST project objectives are to strengthen the tomato value chain and improve both the volume and quality of tomatoes produced by smallholder farmers. The project will work with input suppliers, extension agents, producer associations, processors, and buyers to achieve these objectives. The project also aims to increase the opportunities for men and women to participate in the value chain not just as farmers but also as entrepreneurs. Project staff conducted a gender analysis to understand how to support women. The resulting analysis identified the gender-based constraints below. The project staff need to prioritize the constraints. Rank the constraints are most closely aligned with the project's objectives using 1 as the most important constraint and 3 as the least.

**\_\_\_3**\_\_\_ Relative to men, women lack access to land where they can grow tomatoes because of inheritance patterns in the area where EAST is working.

\_\_\_\_1\_\_\_ Women are often constrained from improving the quality and quantity of tomatoes produced because they lack access to extension services.

**2** Women are often constrained from expanding tomato processing activities because they lack access to value addition technologies.

7. Read the following statement(s) and circle whether they are true or false:

Disaggregating indicators by the sex of the head of the household is appropriate for understanding gender differences. True or **False**?

Establishing a 30% target for women's participation in program activities is reasonable. True or False?

Understand the importance of relating gender-based constraints to project elements

Understands the gender issues in designing indicators 1 point for statement #1

Second statement is unscored.

3 points

8. Explain how gender-sensitive indicators are Understand genderuseful for monitoring program activities. Understand gendersensitive monitoring

## Post-Test

Q	uestions	Related Learning Objective	Scoring
1.	Which of the following institutions does NOT provide extension and advisory services in agricultural value chains?	Be able to describe relationship	1 point
	<ul> <li>a) Agricultural research centers</li> <li>b) Health community workers</li> <li>c) Buyers or processors</li> <li>d) Input suppliers</li> </ul>	between EAS and value chains	
2.	Read the following statement(s) and indicate whether they are true or false:	Identify key gender issues in	1 point
	Agricultural value chains can provide income- generating opportunities for women to participate in a range of roles, for example as farmers, as entrepreneurs, or as traders. <b>True</b> or False?	agricultural value chains	
3.	Name the four dimensions of the Gender Dimensions Framework:		1 point for all correct answers,
	α.		0.25 for each
	b.		correct dimension
	С.		
	d.		
4.	Name the three main areas of inquiry of gender analysis for agricultural value chains:		1 point for at least
	а.		one good answer
	b.		
	С.		
5.	Draw a line from the concept to its corresponding	Be able to define key concepts	1 point for all correct

	definition:				answers, 0.25 for
Gender equality		•	Fairness in men's and women's representation, participation in and benefits to opportunities		each correction associatio
Se	ex	•	Biologically defined and genetically acquired differences between males and females		n
Gender		•	Socially defined and culturally learned differences between men or women		
	ender quity	•	The ability of men and women to have equal opportunities and life chances		
	6. In the country of Twanya, women are heavily involved in dairy activities. Relative to men, women however have less access to veterinary services and information which has impacts on the health and productivity of the cows for which they care. These services are often available at milk collection points. Women also have greater difficulty selling milk because milk collection points are often too far from their homes. This is likely because social norms limit both their mobility and time.			Be able to identify gender-based constraints	1 point for condition of disparity 1 point for factor only if it relates to the disparity
7			lition of disparity: • veterinary services and information		
	Difficulty se	ellin	g milk		
Β.	Identify the mentioned		ctor contributing to the above sparity:		
	Social norr	ns f	nters are far from homes that limit time and mobility /or mobility		
7.	tomato val	lue	ect objectives are to strengthen the chain and improve both the volume tomatoes produced by smallholder	Understand the importance of relating gender- based constraints	3 points
		, 01			149

farmers. The project will work with input suppliers, extension agents, producer associations, processors, and buyers to achieve these objectives. The project also aims to increase the opportunities for men and women to participate in the value chain not just as farmers but also as entrepreneurs. For example, it is examining opportunities for women to be involved in tomato processing. Project staff conducted a gender analysis to understand how to support women. The resulting analysis identified the gender-based constraints below. The project staff need to prioritize the constraints. Rank the constraints are most closely aligned with the project's objectives using 1 as the most important constraint and 3 as the least.

**\_\_3**\_\_ Relative to men, women lack access to land where they can grow tomatoes because of inheritance patterns in the area where EAST is working.

\_\_\_\_1\_\_\_ Women are often constrained from improving the quality and quantity of tomatoes produced because they lack access to extension services.

**\_\_\_2** Women are often constrained from expanding tomato processing activities because they lack access to value addition technologies.

- 8. An extension officer in the EAST project is going to meet with a small processing association to provide them with information about new market opportunities. Both men and women are members in the association. What would be the most effective way of ensuring that messages are delivered to both men and women?
  - a. Convene the meeting at the local women's health clinic
  - b. Schedule the meeting right before dinner
  - c. Use a range of multi-media communication materials (e.g., text, videos, audio, images)
  - d. Deliver the messages to the leadership of the association
- 9. Explain how gender-sensitive indicators are useful for monitoring program activities.

Answer should relate data to achievement of goals, objectives, or monitoring gender-based constraints

Understands 1 point gender-sensitive monitoring

to project

elements

1 point

150

Annex 2: Worksheets 1 and 2

Worksheet 1				
	Information about men		Information about women	
		Beliefs and		Beliefs and
		perceptions		perceptions
Access to assets				
Related Power Issues				
Practices and				
participation				
Related Power Issues				

Laws, policies, and institutions		
Related Power Issues		

Worksheet 2					
	Condition of disparity	Factors related to that disparity or potentially causing the disparity	Gender-based constraint statement		
Access to assets					
Practices and participation					
Laws, policies, and institutions					